



**south ayrshire**  
health & social care  
partnership

South Ayrshire Health and Social Care Partnership

## **Ageing Well Movement and Strategy Board**

**Terms of Reference**



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## **SOUTH AYRSHIRE HEALTH AND SOCIAL CARE PARTNERSHIP AGEING WELL MOVEMENT AND STRATEGY BOARD TERMS OF REFERENCE**

### **1. Context**

South Ayrshire has an age profile that is significantly older than the Scottish average. Whilst this presents potential challenges to the whole public and community sector, it is also something that should be seen as something to celebrate. Older people are living longer, and we want as many of them as possible to live longer, healthier, active and purposeful lives. We also want to recognise and celebrate all that older people bring to families and communities.

Essentially, we want to create a movement that creates the environment for people to age well in South Ayrshire and this will be captured (to some degree) in an Ageing Well Strategy.

### **2. Name**

The name of the group/meeting will be the Ageing Well Movement and Strategy Board.

### **3. Purpose**

The purpose of the Ageing Well Movement and Strategy Board is:

- To lead a grassroots movement to create opportunities for healthy ageing and to oversee the development and implementation of an Ageing Well Strategy.
- To ensure South Ayrshire is the best place in Scotland to live well and age well.

### **4. Objectives**

The objectives of the Ageing Well Movement and Strategy Board are:

- To bring together key stakeholders to develop long term strategic planning linked to the demographic changes and opportunities associated with a local ageing population
- To understand the existing and future needs of the local older population
- To understand and embrace the views of older people and enable them to influence strategic planning
- To consider the local, national and international evidence that identifies ways in which older people can live well
- To influence wider strategic planning in Community Planning Partnership organisations that might better support older people
- To lead a dynamic movement that drives forward change that supports older people in South Ayrshire
- To develop an Ageing Well Strategy, an associated implementation plan and an approach to performance management, reporting and monitoring progress
- To support the overall South Ayrshire culture to support healthy ageing

- To ensure any approach takes into account systemic inequality and supports the life chances and outcomes for those living with most challenges
- To support the WHO Age Friendly Community work in South Ayrshire
- To ensure coherent and clear communications associated with all of the above is in place
- To feed into and influence relevant national strategy, policy and programmes

## 5. How we will work

- We will seek to ensure listening to the lived experience of local people shapes and continues to influence our planning
- We will seek to co-produce solutions
- We will seek to work in partnership with all stakeholders from statutory, voluntary, independent and community sectors
- We will consider evidence coming from national and international work on healthy ageing
- We will be accountable and report back to key audiences regularly
- We will apply an inequalities lens to all components of the strategy
- (Recognising the long-term nature of what we are seeking to achieve) we will produce short-, medium- and longer-term milestones seeking to ensure realistic and deliverable expectations

## 6. Meetings and Membership

Meetings will be held every 2 months.

The membership needs to represent the breadth of key organisations that may have an interest in supporting the older people and include:

- Council
  - Senior Manager
  - Representation from Housing (including sheltered housing), Thriving Communities and Planning
  - Representation from Community Planning
  - Representation from Spatial Planning
- NHS
  - Representation from Public Health
  - Representation from Caring for Ayrshire
- South Ayrshire Health and Social Care Partnership
  - Head of Service and/or Director
  - Clinical Director and other clinical leads
  - Representation from Policy and Planning
- Ageing Well Champions Board

- Carers Reference Group
- Chamber of Commerce
- Culture Sector
- Department of Work and Pensions
- Faith Community
- Further/Higher Education sector
- Police Scotland
- Scottish Fire and Rescue
- Scottish Government link officer
- Specialist age related third sector groups (e.g. Alzheimer Scotland, Age Scotland, Opportunities in Retirement, U3A, sensory impairment and disability)
- SPT and South Ayrshire Community Transport
- Voluntary Action South Ayrshire

All members should identify suitable deputies to attend meetings in their absence.

All queries for members should be directed to [HSCPGovernance@South Ayrshire Councilayrshire.gov.uk](mailto:HSCPGovernance@SouthAyrshireCouncilayrshire.gov.uk)

## 7. Roles and Responsibilities

A Chair and Vice-Chair will be appointed by the group. Initially this will be:

- Assistant Director of Public Health, NHS Ayrshire and Arran
- Head of Community Health and Care Services, South Ayrshire Health and Social Care Partnership

The Chair and Vice-Chair will be supported by:

- A Programme Lead
- A Programme Support
- A Planning and Programme Support
- Administrative Support

### **Responsibilities**

#### **Chair**

- To Chair meetings and ensure full participation from all members
- To contribute to Board Agenda setting and sign off
- To ensure the timetable for the strategy development is followed
- To represent Board in formal processes e.g. Community Planning Partnership, NHS Ayrshire & Arran, South Ayrshire Council, Health and Social Care Partnership (HSCP)

#### **Vice-Chair**

- As above as depute

### **Symposium Leads**

- To lead and coordinate the themed symposium programme
- To ensure action orientated developments that are timeous
- To report symposium feedback to the Ageing Well Board

### **Programme Lead**

- To co-ordinate the component parts of the Ageing Well strategy development process
- To ensure full links and inter-dependencies are recognised
- To ensure robust project development work, utilisation of Quality Improvement and other appropriate methodologies, and comprehensive, timeous reporting of work at different levels
- To ensure that the perspectives of older people are fully considered
- To ensure 'expert' inputs inform the strategy from Scottish or UK-wide leaders in the field
- To ensure linkage with key related programmes such as Focus on Frailty

### **Programme Support**

- To assist Programme Lead in the full development of the Ageing Well programme

### **Planning and Programme Support**

- To assist Programme Lead in the full development of the Ageing Well programme
- To bring Programme/Project Management skills and capacity to the Ageing Well development process

## **8. Links to other meetings / bodies**

South Ayrshire Council, on behalf of the Community Planning Partnership, is part of the UK wide Age Friendly Community Network.

## **9. Reporting**

- Community Planning Board via the Population Health SDP
- HSCP via Strategic Advisory Planning Group (SPAG)
- The Ageing Well Champions Board
- The UK Network of Age Friendly Communities

## **10. Areas of Focus**

In order to progress the scope of work and substantiate major elements of the Strategy, the following areas of focus (themes) have been agreed:

- **Places, Spaces, Transport and Planning** (Transport may stand alone)
- **Communications, Marketing and Access to Information**
- **Civic Involvement, Engagement, Volunteering and Influencing**
- **Nurturing Whole Family and Whole Community Culture Change**
- **Technology Enabled Care and Support**

These areas of focus should be considered within a programme of thematic 'symposiums'. This will enable the themes to be fully considered by an appropriate set of stakeholders, experts and members of the Champions Board. These symposiums will allow consideration of the content of existing and planned work salient to the theme and further required developments.

Outputs from the symposiums should be reported back to the Ageing Well Board via a summary report with recommendations.

**Health and Care service planning** will be integral to the work and there will be regular inputs, for example, from the HSCP Driving Change Group.

There is already a **Workforce Planning** group.

## 11. Key link programmes or thematic pieces of work

- Accessible Ayr
- Caring for Ayrshire
- Community Planning Partnership - joint Equality Impact Assessment
- Community Safety
- Council Plan
- Focus on Frailty
- Locality Planning and Team around the Locality work
- Participatory Budgeting
- Place Planning
- South Ayrshire Housing Strategy

Version		Agreed	Review due date
<b>Original TOR (July 2023)</b>			
<b>Revised and updated</b>	SAHSCP/V.1/updated: 070823		
	SAHSCP/V.2/updated: 110823		