

Meeting of South Ayrshire Health and Social Care Partnership	Integration Joint Board	
Held on:	15th November 2023	
Agenda Item:	8	
Title:	South Ayrshire Wellbeing Pledge – Future Direction	
Summary:		
<p>The purpose of this report is to reflect on the Wellbeing Pledge two years on from its inception and to look towards the next period of delivery.</p>		
Author:	Phil White, Partnership Facilitator	
Recommendations:		
<p>It is recommended that the Integration Joint Board</p> <ul style="list-style-type: none"> i. Consider the success of the Wellbeing Pledge two years on from its inception. ii. Consider the future positioning of the Wellbeing Pledge Board iii. Agree to hold a joint IJB and Community Planning Partnership Board session to explore wider ownership and support for the Wellbeing Pledge. 		
Route to meeting:		
<p>This paper is the result of discussions within the Directorate Management Team and the Wellbeing Pledge Board and with Community Planning colleagues.</p>		
Directions:		Implications:
1. No Directions Required <input checked="" type="checkbox"/>		Financial <input type="checkbox"/>
2. Directions to NHS Ayrshire & Arran <input type="checkbox"/>		HR <input type="checkbox"/>
3. Directions to South Ayrshire Council <input type="checkbox"/>		Legal <input type="checkbox"/>
4. Directions to both SAC & NHS <input type="checkbox"/>		Equalities <input type="checkbox"/>
		Sustainability <input type="checkbox"/>
		Policy <input type="checkbox"/>
		ICT <input type="checkbox"/>

WELLBEING PLEDGE

1. PURPOSE OF REPORT

The purpose of this report is to reflect on the Wellbeing Pledge two years on from its inception and to look towards the next period of delivery.

2. RECOMMENDATION

It is recommended that the Integration Joint Board:

- I. Consider the success of the Wellbeing Pledge two years on from its inception.**
- II. Consider the future positioning of the Wellbeing Pledge Board**
- III. Agree to hold a joint IJB and Community Planning Partnership Board session to explore wider ownership and support for the Wellbeing Pledge.**

3. BACKGROUND INFORMATION

- 3.1 The Wellbeing Pledge was launched within the context of the launch of the Strategic Plan for the partnership in mid-2021.
- 3.2 The Wellbeing Pledge was partly inspired by the work in Wigan – the Wigan Deal – which sought to reposition the approach to supporting residents in a more partnership-based way. The Wellbeing Pledge sets out a partnership approach with the residents of South Ayrshire where there is more emphasis on their own contribution to health and wellbeing outcomes rather than the previous ‘service’ dominated approach.



- 3.3 A very significant body of work has been developed over the past couple of years (and before) that could be implicitly or explicitly be associated with the Wellbeing Pledge
- 3.4 Some of this work was showcased at the event held on Friday 2nd June 2023 at the University of the West of Scotland, Ayr Campus.
- 3.5 As the DMT and the Wellbeing Pledge Board have reflected on the outworking of the Wellbeing Pledge so far a range of issue have emerged particularly concerned with the next period for the Wellbeing Pledge.
- 3.6 These include:
- How explicit or implicit our approach should be?
 - What are the opportunities to consider further iterations for the Wellbeing Pledge – for example, at locality level or in relation to specific population groups. (Wigan Deal has specific versions, for example, in relation to Foster Carers, Children and young people and Communities)
 - Are there opportunities to integrate other key strategic programmes with the Wellbeing Pledge? (eg Caring for Ayrshire)
 - Is there a wider opportunity to place the Wellbeing Pledge within the context of Community Planning?
 - Are there wider shared opportunities to resource the Wellbeing Pledge

4. PROPOSAL

It is proposed to hold a joint IJB and Community Planning Partnership Board session to explore wider ownership and support for the Wellbeing Pledge.

5. STRATEGIC CONTEXT

This work will address the following key objectives and is also central to the Wellbeing Pledge:

We focus on prevention and tackling inequality

We nurture & are part of communities that care for each other

We work together to give you the right care in the right place

We help build communities where people are safe

We make a positive impact beyond the services we deliver

We are transparent and listen to you

6. IMPLICATIONS

6.1 Financial Implications

6.1.1 There are no financial implications from the content of this report.

6.2 Human Resource Implications

6.2.1 There are no human resource implications from this report.

6.3 Legal Implications

6.3.1 There are no legal implications arising from this report.

6.4 Equalities implications

6.4.1 There are no equality implications arising from this report.

6.5 Sustainability implications

6.5.1 N/A

6.6 Clinical/professional assessment

6.6.1 N/A

7. CONSULTATION AND PARTNERSHIP WORKING

7.1 This paper is the result of discussions within the DMT and the Wellbeing Pledge Board and with Community Planning colleagues.

8. RISK ASSESSMENT

8.1. Low risk

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BACKGROUND PAPERS

02/11/23