



south ayrshire
health & social care
partnership

Strategic Plan Progress Report

2021-2023



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Introduction

This report details progress made on the implementation of the South Ayrshire Health and Social Care Partnership's Strategic Plan 2021-31, for the reporting period 2021-2023.

The Strategic Plan 21-31 was published in 2021 and serves as the Partnerships collective framework for planning, commissioning and delivery of health and social care services in South Ayrshire. The Plan details the ten-year vision for integrated health and social care services which sets out our objectives and how we will use our resources to integrate services in pursuit of achieving our national and local outcomes.

The overarching vision of the plan is:

“Empowering our communities to start well, live well and age well.”

This vision is underpinned by the values to which our staff and those contracted by the HSCP, or who are stakeholders in it, will be expected to demonstrate:

We will be:

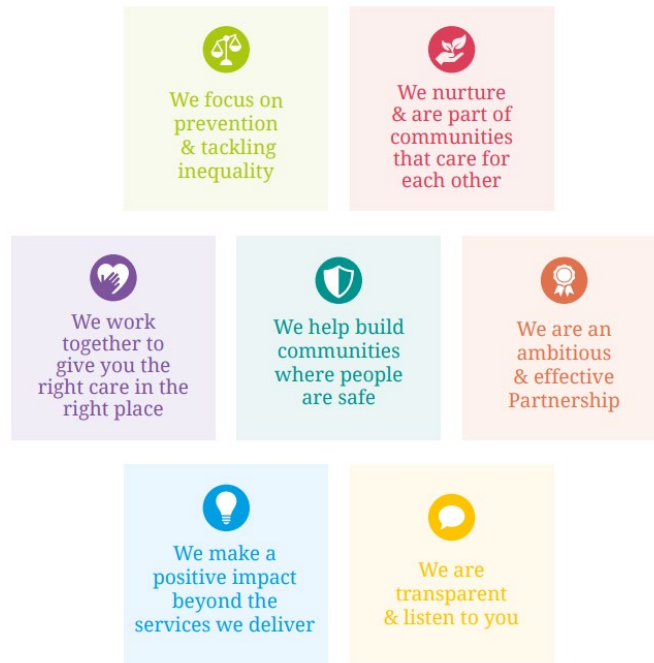
- Empowering
- Compassionate
- Respectful
- Open

We will demonstrate:

- Equality
- Ambition
- Integrity

The Story So Far: 2021-2023

This report marks the close of our initial operational plan and highlights key service development and improvements that have been implemented throughout the reporting period, as well as case studies that are reflective of the progress made across the seven Strategic Objectives set out in the Strategic Plan. The objectives are noted below:



These objectives have driven the services provided and commissioned by the HSCP since the Plan was adopted in 2021. This report is an opportunity to reflect on the some of the achievements that have been realised from the incredible work that has both taken place and is currently taking place across South Ayrshire, as with other reports, it is not possible to capture and detail all aspects given the volume of services and projects that are undertaken on behalf of IJB.

We understand the Strategic Plan came into practice at a time where significant pressures were placed on health and social care as we were navigating our way through the Covid-19 Pandemic. We would like to once again thank all the staff and communities for working together to deliver services as effectively as possible under difficult circumstances to ensure the wellbeing of people in South Ayrshire was safeguarded. Despite experiencing some of the most significant challenges within a Health and Care setting, the dedication and commitment of staff to find innovative, practical solutions to ensure that services continued and that people were safe has created a stable and secure platform for the future needs of some of our most vulnerable citizens.

Strategic Objectives

Objective 1: We Focus on prevention and tackling inequalities.

When the plan was published in 2021 a commitment was made to ensure work was targeted and preventative to tackle inequality. To get there we said we will work with community planning partners, third sector colleagues and other partners to better understand and address disparity whilst tackling social isolation and loneliness and improving mental health and wellbeing.

The Partnership pledged to invite and support our citizens to get involved in local community activities, stay informed about how to manage their health and wellbeing, keep active and support older relatives, friends and neighbours to do so. The following examples highlight only a few ways in which we are working towards these targets.

Invigor8 and Healthy and Active Rehabilitation Programme (HARP)



As pressures are increasing across NHS and Health and Social Care services and the life expectancy of South Ayrshire's older population set to increase measures are required to meet the changing needs of our communities. Invigor8 and HARP exercise and activity programmes assist in the prevention of falls or fear of falling in the over 60's and assist people with comorbidities including, cardiac, stroke, cancer, pulmonary, diabetic medical history to self-manage their health via

increased physical activity and exercise.

The programmes provide health benefits physically, mentally and socially and assist in maintaining or improving health and independence. This helps us in achieving improved mental health and wellbeing whilst tackling social isolation and loneliness for those involved in the projects.

Presently, the following members attend Invigor8, HARP, Weigh to go and Gentle Movement classes.

- 1,043 pay as you go members
- 143 Health Memberships

In the 2022-2023 reporting period there were 14,921 attendances at classes (does not include walking groups). These groups continue to grow each year and there has been commitment to the service for future service provision.

Champions for Change - Champions Board

In 2016 the Independent Care Review was commissioned by the Scottish Government to conduct a root and branch review of Scotland's care system. Between February 2017 and February 2020, the Care Review heard over 5,500 experiences from children, young people and adults who had lived in care and the paid and unpaid workforce.

The Care Review published its findings and recommendations in a set of five reports, The key report for change is 'The Promise' which sets out an overall view of what the new approach should be to ensure that young people grow up loved, safe, and respected to realise their full potential.

South Ayrshires focus is delivering on the commitments and actions identified in Our Parenting Promise 2022-2030. Within South Ayrshire we are focused on progressing 10 promise improvement areas and 31 associated actions until these are reviewed in 2024 to prepare for the next time period.

A Champions Board team made up of people with lived experience was created to drive the work of The Promise in South Ayrshire. The Champions Board continues to offer flexible employment opportunities for young people. The team currently employs 8 people with care experience aged between 19 and 34 who use their lived experience to influence positive change in a range of different ways. We also support a modern apprenticeship experience which is ring-fenced for someone with care experience.

In September 2021 three new Promise posts were appointed for 1 year from £50,000 secured from The Promise Partnership. All three posts were situated in South Ayrshire's Champions Board team. Two posts were ringfenced for applicants with care experience and from have worked with Champions for Change South Ayrshires Champions Board to use their lived experience of care and desire to drive change to design and deliver 39 promise workshops to 664 colleagues including elected members colleagues in education, health, housing, community groups, voluntary sector health and social care.



The posts have contributed to campaigns such as care day and have worked with every child to develop a fresh new narrative and reframe the language used around care. A webinar for South Ayrshire employees and partners was delivered on 25 November 2021 and was attended by 64 participants. These posts help us in achieving our pledge with regard to Strategic Objective One set out in the Strategic Plan.

South Ayrshire champions Board has a well-established participation network of over 60 children and young people and young parents with care experience. Despite challenging circumstances across 2021. The Champions Board managed to offer:

- 14 different summer activities
- Participation groups
- Creative workshops
- National and local consultation participation opportunities
- Facebook Live sessions
- £25,000 worth of Onwards and Upwards grants to 102 care experienced young people

Financial Inclusion Pathway



A Financial Inclusion Pathway has been developed and circulated to all health and social care staff. Health and social care staff discuss support families to maximise their income by referring them to South Ayrshire's Information and Advice Hub. Support can also be provided from Home Energy Scotland to support families to reduce their energy costs. It is now mandated that all HSCP staff must ask any service users about income maximisation.

In 2020-21 there were 357 families referred directly to the Information and Advice Hub by HSCP and NHS staff generating £1,109,400. In 2021-22 there were 499 service users referred generating a total of £1,241,377.96 for families, an increase of £131,977.96 from the previous year.

Racecourse Road

Racecourse Road Intermediate Care Unit opened its doors to admission on the 19 December 2022 and has successfully admitted 40 patients from the reablement service delayed discharge list. Racecourse Road Intermediate Care Unit offers an intensive period of reablement with a view to reducing the demand on mainstream care at home services on discharge. This has had a significant impact as out of the 40 admissions, 23 have been discharged with no package of care required, 2 with a minimal package of care and the remaining 15 continued with their programme of reablement. The service is managed by the unit team lead and supported by two occupational



therapy assistants, senior care workers and care workers who work with a reablement ethos, utilising community equipment and following up with home visits.

These statistics also measure against the targets set:

Measure	2020/21	2021/22	Change
Number of alcohol related hospital admissions	708.7 per 100,000	689.6 per 100,000	19.1 decrease

Measure	2020/21	2021/22	Change
Percentage of babies who are exclusively breastfed at 6-8 weeks	23.5%	23%	0.5% decrease*

Measure	2020/21	2021/22	Change
Percentage of population prescribed drugs for anxiety/depression/psychosis	22%	23%	1% increase**

*please note we have focused on this since the reporting period and an expected increase will be confirmed in the 2023-24 Annual Performance Report.

**Please note the Covid-19 pandemic as well as the cost of living crisis and rising inflation rates could have affected these outcomes.

Objective 2: We nurture and are part of communities that care for each other.

We acknowledge community resilience, and the support of carers, parents, peers and social networks are fundamental to helping us improve health outcomes as it is not all about the services we can deliver 'to' the people we support. To meet our commitment set out in the Plan to nurture and be part of communities that care for each other we pledged to invite our community to help us achieve this by helping to protect children and the vulnerable, being supportive parents or carers, supporting older relatives, friends and neighbours where you can, and having your say and tell the HSCP when we get it right and wrong.

To help us get here we agreed to continue to value and support unpaid carers in their caring role to ensure they have a voice. We committed to putting families first based on a Whole Family ethos with a locality based approach to support communities to be resilient. We set out to work with partners to build capacity within communities by taking a proactive approach to improving mental wellbeing across South Ayrshire. The following examples highlight some of the ways in which we are working towards these targets.

Partnership working

The HSCP continues to work alongside a range of partners, such as Voluntary Action for South Ayrshire (VASA) and has committed funding to programmes that address social isolation and loneliness. Programmes such as:

- **Befriending** – supporting very isolated and lonely older people
- **Out and About** – supporting people who have lost confidence to participate in community life
- **Living Well** – supporting self-management skills programmes

VASA continue to promote and develop South Ayrshire Lifeline – a directory of local activities, volunteering and information resources to support people to make social connections. Work is being done in collaboration to develop a new and improved hub for all health and social care information called South Ayrshire Connect.

The following case studies demonstrate the impact that these projects have for some of the people who participate in them and who are supported by programme staff:

Case Study - Mr G is in his 30's and experiences severe anxiety and trust issues. He was sleeping during the day and living his life through the night in order to avoid exposure to crowds or situations that were stressful.

Mr G was paired with a motivated and non-judgemental befriender who initially would call several times per week, this eventually decreased to twice a week and Mr G agreed to be referred to the Out & About Service.

Through attending the Out & About service he has enjoyed walks and cycles whilst building trust and confidence with his befriender, as well as his own self-belief.

Mr G is now able to undertake daily living activities on his own and has taken on a volunteering role with the aim of going back to work in the future.

Meet Marie – proud to be Glenfairn Care Home's resident ambassador:



When Marie moved into Sanctuary Care's Glenfairn House Care Home in Ayr, she never imagined she'd have such an active role to play in how the home is run – and she couldn't be happier!

When home manager Joseph asked if she would like to be the home's resident ambassador, she jumped at the chance, and loves getting involved in everything from welcoming new residents, to shaping the activities on offer. Not only does this give her a true sense of belonging in her home, it gives her a real sense of achievement, as she sees her ideas come to fruition.

As well as introducing a new arts and crafts group in the home, Marie recently suggested how nice it would be to spend more time socialising in the local community. Taking her idea on board,

the residents now enjoy regular visits to a beautiful hotel for coffee and cake, as well as other trips out.

“It’s been very good, and the residents have thoroughly enjoyed it,” explains Marie. Speaking of her role as resident ambassador she says: “I will try anything so was very proud to be involved. I enjoy mixing with people so really enjoy doing this, it makes me feel really good.”

For home manager Joseph and his team, having ambassadors like Marie helps them to ensure they are doing everything they can to enrich their residents’ lives. “It’s hugely important for us here at Glenfairn House that our residents are the driving force in terms of choosing the things they love to do. For Marie, this role gives her such a sense of achievement and we couldn’t be prouder,” he explains.

As well as working closely with the home’s activities co-ordinators, Marie also gives feedback to the home’s chef, who provides home-cooked meals each and every day. and she even sits in on relative and residents’ meetings.

Outside her role of resident ambassador, Marie loves spending time with her family, with loved ones visiting her daily. And she absolutely adores horses, so recently one of the team took her to see some horses locally which she loved.

The following statistics also measure the progress we have made:

Measure	2020	2021	Change
Number of looked after children in South Ayrshire (at 31 st July)	229	182	20.5% decrease

Objective 3: We work together to give you the right care in the right place.

Providing the right care in the right place is pivotal to improving health outcomes for the people of South Ayrshire. This objective is about continuing to shift the balance of care, ensuring people are supported within the community where possible rather than in a hospital or institutional setting.

To achieve this we aimed to promote independent living, choice and control and aspirational support by instilling an enablement and ‘Home First’ approach. We agreed to continue to focus on bringing down the number of delayed transfers of care as well as keeping South Ayrshire’s children in South Ayrshire.

The Partnership pledged to support the achievement of this objective by inviting the community and the people we support to stay informed about how best to address and manage their health and wellbeing; make their own choices and have control over the support they need; support others; and, tell us if we get it right and wrong. The following examples highlight only a few ways in which we are working towards these targets.

Belmont Family First

Belmont Family First Service was first introduced as part of a pilot project and was developed to support South Ayrshire to meet the aspirations of The Promise, Scotland's Independent Care Review and our ambition that Children and Young People of South Ayrshire will Grow Well, Live Well and Age Well. Based on the Ten Principles of Family Support, the team delivers a family centred approach to early intervention and prevention. The service received permanent funding in December 2022.



Belmont Family First Service is based in Belmont Academy and works in partnership with education, health and community partners. The team offers support to young people and their families from Belmont Academy and the cluster primary schools. The aim of the service is to reduce the number of referrals to statutory services by providing early intervention and direct support to families. The support is timely and responsive, empowers families to strengthen their relationships, grow together, develop resilience, and reach their full potential. The team embrace a

strength based, family centred approach and utilise a nurturing family-based approach as well as Signs of Safety and Safer Together models.

Coupled with this, the service has recruited a Senior Practitioner, 1 Social worker and 2 Nurture Workers. Each member of the Team brings strengths in a variety of professional areas including Leadership, mental health, nurture and experiences of using services as well as care experience.

Belmont Family First Service actively support families who are struggling with the cost-of-living crisis and associated challenges such as food, fuel, and digital poverty. Since the service commenced the team have supported families to access over £16,410.28 in funding.

Fort Street

South Ayrshire Health and Social Care Partnership received keys to the new Ayr housing development in March 2022. Fort Street has been developed in partnership with South Ayrshire Council's Housing team to provide a new supported accommodation facility. The accommodation has been specifically designed for adults with physical and mental health illnesses in South Ayrshire.



The development consists of eleven 1-bedroom properties offering modern accommodation in the heart of Ayr town centre. Each new home has been designed to suit the needs of the individual, helping to support residents in a way that promotes independence as well as reducing risk.

The South Ayrshire HSCP is now in the process of commissioning a new service which will provide on-site 24-hour support to

residents. A responsive support base is located within the complex which will be staffed by this new support provider.

Hospital at Home

Hospital at Home is an alternative to hospital admission, offering short term targeted acute care to individuals in their own home or homely setting. The service treats older frail patients, this is because studies show they are more likely to be affected by delirium and institutionalisation. With 30-56% of older people experiencing a reduction in functional ability between hospital admission and discharge.

Hospital at Home provides acute care in the patient's own home, which is equivalent to that provided in a hospital. This includes investigations, treatments and referrals. It is a patient centred approach to care focussing on the values of realistic medicine. Each patient receives a comprehensive geriatric assessment (CGA) which the BGS recognises as the gold standard for caring for older frail people.



Hospital at Home in Ayrshire and Arran was established in January 2022, starting with a geriatrician, nurse consultant and ACE practitioner. It has grown to encompass a team of 19 which includes Geriatricians, Nurse Consultant in frailty, Clinical Nurse Manager, Advanced Clinical Practitioners and Associate Practitioners. Patients within South and East Ayrshire are cared for in their own homes receiving a variety of treatments for individuals with high acuity and complex issues resulting from multiple morbidities and acute illness.

Alcohol and Drug Partnership

South Ayrshire Alcohol and Drug Partnership (ADP) marked Overdose Awareness Day 2021 with a memorial flower walk, starting at Ayr College, travelling along the beachfront and finishing at the Millennium bridge. The event also marked the launch of South Ayrshire ADP's new Peer 2 Peer Naloxone Network in partnership with RecoveryAyr. Volunteers in the Network will be residents of South Ayrshire who have lived or living experience of drug use or are an affected family member.



Volunteers in the network receive training and support to engage with individuals at risk of an opiate related overdose. Following training volunteers are then able to provide training and a supply of take-home Naloxone and be confident in addressing any concerns or questions. The Peer 2 Peer Naloxone Network aims

to provide friendly, non-judgemental and confidential support. The Peer 2 Peer Naloxone Network is a key part of the ADP's activities to try to reduce the number of people experiencing a drug related death. The ADP have been working with partners to roll out the use of Naloxone throughout South Ayrshire to help reduce the number of people losing their lives to a drug related death. This network will support communities to understand the impact of overdose and how everyone can make a difference.

The following statistics further measure the progress we have made:

Measure	2021/22	2022/23
Uptake of SDS option 1 and 2.	320	322

Measure	2021/22
Percentage of adults supported at home who agree they are supported to live as independently as possible *please note this information is provided every 2 years	76%

Measure	2020/21	2021/22	Change
Number of emergency admissions to hospital	708.7 per 100,000	689.6 per 100,000	19.1 decrease

Measure	2021/21	2022/23	Change
Number of delayed discharges	24,380	40,432	Increase of 16,052*

*whilst the number has increased in the reporting period the partnership continue to engage with services to ensure time in hospital is properly managed.

Measure	2020/21	2021/22	Change
Percentage of people spending their last 6 months of life in their community	89.3%	88%	decrease of 1.3%

Objective 4: We help to build communities where people are safe.

The following examples highlight only a few ways in which we are working towards these targets.

When the plan was published in 2021 the Partnership made a commitment to keep people safe through a public protection agenda. We agreed to take a trauma informed approach and work with partners to provide a robust public protection governance where people's rights are upheld and valued.

The Partnership asked the community and the people we support to help us by doing their bit to protect children and the vulnerable; get involved in their local community and engage with their local community. The following examples highlight only a few ways in which we are working towards these targets.

Functional Family Therapy and Intensive Family Support

South Ayrshire has invested further in supporting children to remain at home with specialist support services which support families at a time of crisis. The Intensive Family Support Service and the Functional Family Therapy (FFT) team are two examples of this.

These services engage with families at a point of crisis when the likelihood of escalation through the care system is moderate to high. Through direct evidence-based interventions which are family-centred and relational, the teams are able to support families to live together, through times of stress and dysfunction towards a more supportive and nurturing family experience. Functional Family Therapy is a family based intensive intervention programme that builds on the existing strengths within family relationships. The interventions range from 12 to 30 sessions in the family home over a three to five-month period. The intensity and duration are dependent on the levels of risk that the young person is deemed to be exposed to.

Out of the 38 families referred to the Functional Family Therapy Team between 2022 and 2023 (an increase from 26 families in 2021/22), 75% of them engaged completely with the programme. Of those who completed the programme, 86% remained living at home and 93% of those children who completed the intervention are still attending education.

What parents have told us:

"I feel FFT (Functional Family Therapy) is helping myself and kids in a lot of ways. It has given me the tools to cope with arguments and it is helping us all without problems. I am a lot calmer in dealing with situations and the skills have really helped me and my family."

"The feelings of failure as a parent on starting with this service are quickly put at ease. The relationship between myself and my daughter has improved dramatically, and we were left with coping mechanisms to deal with any issues that arise..."

Signs of Safety

Children's Health, Care and Justice continue to embed Signs of Safety framework into everyday practice. This is solution focussed and centres round the child and family, ensuring their input is central throughout child protection process. All social work staff have been fully trained, as well as sessions for partner agencies. This has included Health, Police and Education, as statutory partners but also Third Sector agencies, foster carers and Children's Hearing panel members. Sheriffs have also been briefed on the framework. This has helped us ensure that it has been a system change rather than only altering one part of the system. This strengthens the approach and ensures consistency for families.



The number of children entering the child protection process has remained consistent at around 20. The follow up audit has been commenced and this will help us to develop our action plan for the next year. Signs of Safety Approach is in line with South Ayrshire Council and Health and Social Care Partnership strategic aims of improving outcomes for children and young people, while aligning with the commitments of The Promise. Relationship based practice and whole family approach is pivotal.

These statistics also measure the targets we have set:

Measure	2020	2021	Change
Number of drug related deaths	31 per 100,000	23 per 100,000	decrease of 8

Measure	2020	2021	Change
Number of children on the child protection register aged 0-15 years	29 per 1,000	19 per 1,000	decrease of 10

Measure	2021/22	2022/23	Change
Number of adult support and protection referrals	315	532	Increase of 217

Measure	2021/22	2022/23	Change
Number of adult support and protection investigations carried out	35	28	decrease of 7

Objective 5: We are an ambitious and effective partnership.

The Partnership's ultimate objective is to improve outcomes for our communities. To do this we agreed to look inwards at how we undertake our business and run our services, to improve this we are committed to driving continuous improvement and embedding a performance culture in everything we do.

To achieve this, we aim to further embed a sense of identity and cohesion by undertaking learning, development and improvement activities together. The following examples highlight only a few ways in which we are working towards these targets.

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Staff Training

In 2022, Practice Development, alongside Organisational Development, were able to develop a process to include NHS Colleagues within South Ayrshire's HSCP for the first time to access our COAST system to ensure that both local authority and NHS staff can both book and train together. All training is uploaded and recorded on COAST.



In late 2022, in conjunction with our Third Sector partners in VASA, we were able to develop a process of engaging with external Third / Independent sector partners in a range of training opportunities. This has been welcomed across the Third and Independent sector providers.

Throughout 2022, in conjunction with the Welfare Rights Hub, we supported the Roll out of 'Welfare Rights' across South Ayrshire's HSCP. The outcome of the training was a significant rise in referrals from those most in need.

To build improvement capacity and capability within our workforce, mandatory (Foundation Level) Quality Improvement training was introduced for all staff in February 2023, with a June 2023 compliance target of 90-100%. These learning resources should provide a helpful introduction to quality improvement and widely used improvement methods which in turn will support staff to develop team plans using self-evaluation to identify areas for improvement, as well as providing the knowledge and tools needed to participate in improvement projects at team level.

In addition, 41 staff have completed Ayrshire and Arran Improvement Foundation Skills (Practitioner Level) training in 2022 / 23, resulting in positive improvements being made through Quality Improvement projects delivered as part of their training. This training will continue to be rolled out in 2023 / 24. The expectation is that all staff undertaking Practitioner Level training will have the opportunity to continue to undertake further improvement work post AAIFS graduation.



Objective 6: We are transparent and listen to you.

As set out in the Wellbeing Pledge and throughout the Strategic Plan, the Partnership commits to involving the community, the people we support, carers and our partner organisations in the shaping of our services and supports to maintain transparency and integrity along the way. The following examples highlight only a few ways in which we are working towards these targets.

Carers

The HSCP continue to develop and deliver a full programme of events including Local Carers Days and celebrating Carers Week. Planning includes exploring a further Carers Day in Girvan, Prestwick, and Troon to increase identification and the profile of celebrating Carers, drawing attention to support that can be accessed. Carers Week saw an in-depth program of events across several areas including Employability, Wellbeing, Health, and Social Care.

Prestwick Carers Day took place at Prestwick Academy on Friday 17th June 2022 and was attended by carers from Prestwick, Symington, and Monkton as well as other local representatives and organisations. Troon Carers Day was held in February 2023. This was a very successful event and the first Carers Day that young carers have been invited to. There were a multitude of services with stalls at the event, fantastic entertainment from Marr College and local primary school pupils, including a pipe band, singing and dancing, and a preview showing of our young carer short film, *The Weekend*.



We celebrated Young Carers Action Day where a social media takeover took place for the day with shared posts including pledges colleagues to support young carers, artwork from young carers and awareness raising information. The Wallace Tower was lit up purple to raise awareness.

Two young carers from Marr College were invited to join a panel in a webinar hosted by Education Scotland and Carers Trust Scotland to launch a new CPD accredited module on young carers (which features our short film!). Craig and Stephanie spoke very well about their experiences and challenges in Education due to their caring role and asked the rest of the panel some tricky questions of their own!



Ayr United Football Club kindly provided almost 80 tickets for young carers and their families to attend Somerset Park, with two of our young carers as mascots.

We launched a competition, open to all primary and secondary pupils in South Ayrshire, to design a new logo for South Ayrshire young carers. A pupil from Marr won the competition

and we are delighted with our new logo!

Awareness raising sessions have been facilitated for a variety of services and organisations, including Education, Health, Social Work, Thriving Communities, Police and 3rd Sector, as well as whole school staff training in a number of Primary and Secondary schools. We have also arranged pupil marketplace events in secondary schools with a number of other organisations invited to hold a stall (including Women's Aid, Suicide Prevention, Trauma, Ayrshire Cancer Support and more) which improved visibility of services and helped to reduce stigma.

In addition, a short awareness raising video was created with voiceovers by pupils from Coylton, Dailly & Cairn Primary schools. This will remove barriers due to literacy issues and allow information to be shared in multiple locations (including online, via school apps, in classrooms etc.). The video can also be played with subtitles in a number of different languages, removing any language barriers. The video can be viewed here: <https://youtu.be/OOiguDuiD0Q>

A Young Carers Champion (YCC) has been identified by most schools which has been recognised as best practice at a national level. YCC is the point of contact within the school for HSCP and carers service staff, and a known person for young people to approach for support relating to caring responsibilities.



All young carers aged 8 to 18 and registered with our commissioned carers service can apply for an ACTIV8 card which provides free access to gym, swimming, classes and golf. We have worked with our colleagues in Leisure to extend this offer to young carers who choose not to register with the carers service by introducing a new application process. In addition, young carers under the age of 8 will now be able to apply for an ACTIV8+ card which provides the same benefits as the ACTIV8 card, but also allows an additional person (parent / carer / sibling / friend) to join free of charge.

CASE STUDY – Self-Directed Support

Mr C, 24, is affected by Cystic Fibrosis and Cerebral Palsy. Mr C has been supported in his parents' home by formal home care providers since childhood, as well as Community Nurses and hospital out-patient clinics. Despite being very independent thinking, Mr C has never fully known the freedom and choices that other non-disabled children and young adults have taken for granted.

During a transition planning meeting for moving forward into adult services, Mr C was keen to look at living in his own home with his own supports. Mr C wanted to design his care around his needs and the outcomes he wanted for his life as an independent man living alone. Together Mr C and his Social Worker agreed to look at the different SDS options available and the choices and control these would give him.

After some discussion around the four options available and how they would look for him, Mr C decided the only option 3 'traditional' service he wanted was a Community Alarm to support him at home in the event of falls or emergencies. He believed that option 2, an Individual Service Fund contract with a private home care provider, would be easier for him to secure service which was flexible and could design the care and support with them specifically around his needs, desired outcomes and his age and stage of life. Mr C also agreed that to meet his social needs, he would prefer a Personal Assistant to support him, along with support with shopping and less manageable household tasks.

Mr C used SDS option 4 to meet all of his needs which allowed him to mix together different aspects from individual support options 1, 2 and 3 into one bag. He advised it was the best thing he could have done and suited him more than the traditional package of care he initially considered. Mr C has gone from strength to strength with his flexible, responsive supports in place, his confidence and skills have increased as a result of being able to live independently with the support that suits his needs. He has the quality of life and experiences he wants to have as a young man in his own home.

Objective 7: We make a positive impact beyond the service we deliver.

The Plan commits the Partnership will be conscious of its social, economic and environmental impact as an organisation. We agreed to deliver and commission services in ways that benefit the local economy and maximise wellbeing as an anchor organisation.

We aim to build upon existing strategic partnerships to contribute constructively to the aims of partner organisations. The following examples highlight ways in which we are working towards these targets.

Third Sector and Integration Joint Board Partnership Agreement



Third Sector & Integration Joint Board Partnership Agreement

Our Shared Vision

South Ayrshire's Third Sector Interface (VASA) & the Integration Joint Board (IJB) have recognised the need to embrace joined up working that promotes equality and human rights, inspires community empowerment, and enables the people of South Ayrshire to flourish. Acknowledging a shared vision to bring localism within communities; embedding the power of partnership working for the benefit of our communities and its people. A shared vision to encourage and support partnership working in the interest of South Ayrshire communities.

Our Joint Commitments

- To work jointly with a shared ambition that reflects the vision and objectives of the South Ayrshire Health and Social Care Partnership (HSCP) Strategic Plan together, to develop communities that support its people to live well, age well and thrive.
- To recognise the need for accountability, honesty and transparency to achieve this vision together.
- To value the Third Sector, recognising their independence, worth and connection to local communities.
- To provide investment and support that safeguards the Third Sector's sustainability and allows growth.
- To work in partnership conveying knowledge and intelligence and commit to respectful joint working practices.
- To direct resources and assets in ways that ensure best practice and impact on local need and aspirations.
- To ensure our joint work will encourage and commit to promoting equalities, respect, dignity and human rights.
- For South Ayrshire's people to benefit from the partnership working across statutory and Third Sector services.
- To share data and intelligence to support appropriate and effective commissioning and targeting of service.

South Ayrshire HSCP Commitments

- Recognise the Third Sector Interface (VASA) as the point of contact between the HSCP and the Third Sector.
- Recognise the Third Sector and their delivery of services as a key contributor and valued asset to an effective, inclusive economy.
- Engage with the Third Sector and include the Third Sector in planning and decision making, demonstrating collaborative co-produced and equal working practices.

Signed:



Tim Eltringham, Director of Health and Social Care



Third Sector Interface (VASA) Commitments

- Engage with, support and advocate for South Ayrshire's Third Sector with South Ayrshire statutory partners.
- Support the HSCP to engage with the community and those who are supported by health and social care services.
- Support and develop the Third Sector, bringing opportunity to participate in meetings, engage with, and represent their views in the interest of the communities they serve.

Signed:



Marie Oliver, Chief Executive Officer, VASA



Team Around the Locality

Investment was made to introduce The Team Around the Locality (TATL). TATL is a strength-based model that connects practitioners and services from health, social care, and the voluntary sector to work collaboratively with individuals and communities. Successful implementation of this model requires several key elements: empowering leadership, a clear vision, defined roles, effective local operational arrangements - all of which are supported by an enabling infrastructure.

The TATL Development Group continues to meet monthly to plan and monitor this programme of work. The Group has a broad engagement plan to support the consistent planning and design of locality-based engagement across South Ayrshire. All outputs from the engagement activity are uploaded to a designated Teams site and will be collated to inform locality delivery plans.

Awards

We have continued to showcase our work and put ourselves forward for awards to celebrate our success right across the HSCP.

South Ayrshire Council hosted The Outstanding People Awards (TOPA) ceremony on Thursday 25th May 2023. The HSCP had a number of applications submitted, the 'Outstanding Improvement and Innovation' winners were the Young Carers team for their innovative production of 'The Weekend', a film raising awareness of the lives of young carers.



The award for 'Outstanding Team' went to the Belmont Family First team who have successfully reduced the number of referrals into social work through early intervention and by offering direct support to families.

At the same event in 2023 the Sensory Impairment Team and the Mobile Attendants, Telecare and Emergency Response Team were also finalists.

At the NHS Ayrshire Achieves Awards on 1st June 2023 two teams were finalists; The Racecourse Road Intermediate Care Unit and the Primary Care Occupational Therapy Service.

Going forward we will continue to celebrate our success and consider opportunities to share our learning.

Wellbeing Pledge



While the Partnership is ultimately here to serve the public and offer high quality services, if we are to truly shift to a focus on prevention and enablement, we need to work with the community to achieve our objectives – together. The new relationship between the HSCP and the community through the Wellbeing Pledge has allowed us to harness, empower and build on the amazing resilience, spirit and mutual support our communities have.



The 'Wellbeing Pledge' was inspired by the engagement on the Strategic Plan, reflecting the notion of two parties (public services and the community) contributing to a common goal.

In the reporting period the first Wellbeing Pledge Showcase event took place. The South Ayrshire Wellbeing Pledge Showcase is an opportunity to learn about some of the fantastic work being done in partnership across South Ayrshire to help communities to start well, live well and age well. This will become an annual calendar event for the HSCP.



What's next?

Looking ahead the South Ayrshire Health and Social Care's Strategic Plan 2021-31 will continue to serve as the collective framework for planning, commissioning and delivery of health and social care services in South Ayrshire. The Partnership is in the process of reviewing and refreshing the Strategic Plan as per our statutory requirement to ensure we review every 3 years. Through this review the plan itself will be reviewed to ensure it remains fit for purpose for the period 2024-27 and aligns with the vision "Empowering our communities to start well, live well and age well." Through a collaborative approach a new three-year operational plan will be published within the

refreshed plan which sets out our actions for the forthcoming time period. This will then be reported via the IJB's Performance and Audit committee.

We will continue to strive towards a balance of care for everyone in South Ayrshire. For older people's services a key priority to achieving this is reducing delayed discharges. In children's services this is being ambitious to keep South Ayrshire's children in South Ayrshire and within families or family-type support where possible.

The Partnership will continue to embrace the Wellbeing Pledge to build a system which looks at 'care' not just as 'healthcare' and formal support services but one that encompasses and supports informal care, communities, and their citizens as crucial parts of the system. There are further and ongoing conversations on the wider support for the Wellbeing Pledge across our Partners and this will continue to be discussed and developed.