

<b>Meeting of South Ayrshire Health and Social Care Partnership</b>	<b>Strategic Planning Advisory Group</b>	
<b>Held on:</b>	<b>17<sup>th</sup> December 2024</b>	
<b>Agenda Item:</b>	<b>6</b>	
<b>Title:</b>	<b>Locality Profiles</b>	
<b>Summary:</b>		
The purpose of this report is to provide members with a summary of the South Ayrshire Health and Social Care Partnership (SAHSCP) revised Locality Profiles.		
<b>Author:</b>	<b>Kirstin Kerr, Planning and Performance Officer</b>	
<b>Recommendations:</b>		
It is recommended that the Strategic Planning Advisory Group:		
<ul style="list-style-type: none"> <li>i. Notes the key issues highlighted in the SAHSCP Locality Profiles.</li> </ul>		
<b>Route to meeting:</b>		
The SAHSCP Locality Profiles have been updated by the Public Health Scotland Local Intelligence Support Team (LIST) in conjunction with the SAHSCP Planning and Performance Team.		
<b>Directions:</b>	<b>Implications:</b>	
1. No Directions Required <input type="checkbox"/>	Financial <input type="checkbox"/>	
2. Directions to NHS Ayrshire & Arran <input type="checkbox"/>	HR <input type="checkbox"/>	
3. Directions to South Ayrshire Council <input type="checkbox"/>	Legal <input type="checkbox"/>	
4. Directions to both SAC & NHS <input type="checkbox"/>	Equalities <input type="checkbox"/>	
	Sustainability <input type="checkbox"/>	
	Policy <input type="checkbox"/>	
	ICT <input type="checkbox"/>	

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## SOUTH AYRSHIRE HEALTH AND SOCIAL CARE PARTNERSHIP LOCALITY PROFILES

### 1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to provide members with a summary of the SAHSCP revised Locality Profiles.

### 2. RECOMMENDATION

#### **2.1 It is recommended that the Strategic Planning Advisory Group:**

- i. **Notes the key issues highlighted in the Locality Profiles.**

### 3. BACKGROUND INFORMATION

- 3.1 This report seeks to set out the key issues for the SAHSCP as highlighted in the revised Locality Profiles (see Background Papers).

### 4. REPORT

- 4.1 Revised Locality Profiles have prepared by the Public Health Scotland LIST team in partnership with the SAHSCP Planning and Performance Team. This report highlights the overall key issues for the Partnership in terms of Demographics, General Health, Lifestyle and Risk Factors, Hospital and Community Care. It also highlights issues and differences which are observed within particular localities. The Locality Profiles are used within the Locality Planning Partnerships to help determine their local priorities.

- 4.2 Key points from the Locality Profiles are noted below and presented in the Summary Table in Appendix 1.

#### 4.2.1 Demographics

- The Ayr South Locality has the highest proportion of its population aged over 65 at 29.1% compared with 26.1% across South Ayrshire and 19.6% across Scotland. Ayr North has the lowest proportion of its population aged 65 and over at 19.3%.
- The Ayr North Locality has the highest percentage of its population in the most deprived SIMD quintile at 58.7% compared with 16.7% across South Ayrshire and 20% across Scotland.

#### 4.2.2 Housing

- Ayr North has the highest proportion of households with single occupant tax discount at 41.2% compared with 36.7% across South Ayrshire and 38.5% across Scotland.

- Ayr North and Girvan and South Carrick have a significantly higher proportion of Households in Council Tax Bands A-C at 84.1% and 73.2% respectively compared to South Ayrshire at 51.4% and Scotland at 58.9%.

#### 4.2.3 General Health

- Male Life Expectancy is highest in the Prestwick Locality at 79 and lowest in the Ayr North Locality at 72.2. Male life expectancy across South Ayrshire is 77 which is slightly higher than the national average of 76.5%.
- Female Life Expectancy is highest in the Troon and Ayr South Localities with both seeing an average of 82.7 years. Female life expectancy is lowest in Ayr North at 77.2 which is lower than the South Ayrshire and Scottish averages which are each aligned at 80.7.
- The Girvan Locality has the highest proportion of its population living with a long-term condition at 28.7% which is higher than the South Ayrshire average of 28% and the Scottish average of 21.7%.
- Cancer registrations are highest in the Ayr North Locality at 719.3 per 100,000 and lowest in the Troon Locality at 559.7. South Ayrshire has a lower than national average of cancer registrations than Scotland at 614.5 compared to 630.3 nationally.
- Ayr North has the highest proportion of the population in receipt of prescriptions for Anxiety, depression and psychosis at 28.4% with the Troon Locality having the lowest at 19.9% which is both lower than the overall South Ayrshire and Scottish averages.

#### 4.2.4 Lifestyle and risk factors

- Alcohol related hospital admissions are significantly highest in the Ayr North Locality at almost double that of the rate across the whole of South Ayrshire and Scotland. Admissions are lowest in the Prestwick locality.
- Similarly Drug related hospital admissions are significantly highest in the Ayr North locality and also around double that of the rate across the whole of South Ayrshire. Drug related admissions are also lowest in the Prestwick locality.
- Bowel Screening uptake is highest in the Ayr South Locality and lowest in Ayr North.

#### 4.2.5 Hospital and Community Care

- The rate of emergency admissions to hospital per 100,000 population is highest in the Ayr North Locality and lowest in the Ayr South Locality.
- The Girvan locality has the highest rate of unscheduled bed days at almost double the national rate. The Maybole locality has the lowest rate.
- A & E attendances are highest in the Ayr North locality and lowest in the Girvan locality.

## **5. STRATEGIC CONTEXT**

5.1 The Locality profiles provide key information to inform the delivery of the seven key objectives within the Strategic Plan.

## **6. IMPLICATIONS**

### **6.1 Financial Implications**

6.1.1 There are no financial implications to agreeing this report.

### **6.2 Human Resource Implications**

6.2.1 There are no HR implications to agreeing this report.

### **6.3 Legal Implications**

6.3.1 There are no legal implications to agreeing this report.

### **6.4 Equalities implications**

6.4.1 There are no equalities implications to agreeing this report

### **6.5 Sustainability implications**

6.5.1 There are no sustainability implications to agreeing this report.

### **6.6 Clinical/professional assessment**

6.6.1 The views of professional groups will be taken into close consideration as the strategy is developed.

## **7. CONSULTATION AND PARTNERSHIP WORKING**

7.1 This report was prepared in consultation with appropriate HSCP Officers.

## **8. RISK ASSESSMENT**

8.1 There is no risk associated with agreeing this report.

## **APPENDICES**

Appendix 1 - Locality Profile Summary Tables (page 6 - 7)

## **BACKGROUND PAPERS**

- *Girvan and South Carrick villages – Locality Profile – April 2024*
- *Maybole and North Carrick communities – Locality Profile – April 2024*
- *Prestwick – Locality Profile – April 2024*
- *Troon – Locality Profile – April 2024*
- *Ayr North – Locality Profile – June 2024*
- *Ayr South and villages – Locality Profile – June 2024*

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**December 2024**

## Appendix 1: Locality Profile Summary Tables

### Summary Table (1)

Indicators	Data Type	Time Period	Prestwick Locality	Ayr North and Former Coalfield Communities Locality	Ayr South and Coylton Locality	Girvan and South Carrick Villages Locality	Maybole and North Carrick Communities Locality	Troon Locality	South Ayrshire HSCP	Scotland
<b>Demographics</b>										
Total population	count	2021	23,008	19,727	31,101	9,259	10,229	19,126	112,450	5,479,900
Gender ratio male to female	ratio	2021	1:1.1	1:1.05	1:1.11	1:1.09	1:1.05	1:1.11	1:1.09	1:1.05
Population over 65	%	2021	26.2	19.3	29.1	27.6	24	28.7	26.1	19.6
Population in least deprived SIMD quintile	%	2020	19.3	0	32.8	0	0	38.9	19.6	20
Population in most deprived SIMD quintile	%	2020	2.5	58.7	6.3	22.9	5.9	10.2	16.7	20
<b>Housing</b>										
Total number of households	count	2022	11,227	10,520	15,052	4,962	5,124	9,567	56,452	2,699,102
Households with single occupant tax discount	%	2022	36.9	41.2	35.1	36.4	31.9	36.9	36.7	38.5
Households in Council Tax Band A-C	%	2022	39.4	84.1	33.8	73.2	54.3	44.6	51.4	58.9
Households in Council Tax Band F-H	%	2022	12.9	1.3	28.9	3.7	15.1	22.9	16.1	13.7
<b>General Health</b>										
Male average life expectancy in years	mean	2017 - 2021*	79	72.2	78.3	75.3	77.8	78.2	77	76.5
Female average life expectancy in years	mean	2017 - 2021*	81.6	77.2	82.7	81.5	81.2	82.7	80.7	80.7
Deaths aged 15-44 per 100,000	rate	2019 - 2021	119.3	282.8	79.4	149.2	128.3	136.5	144.8	117.1
Population with long-term condition	%	2022/23	27.9	28.3	28.4	28.7	27	28	28	21.7
Cancer registrations per 100,000	rate	2019 - 2021	592.6	719.3	618.9	620.4	592.1	559.7	614.5	630.3
Anxiety, depression & psychosis prescriptions	%	2021/22	22.2	28.4	21.7	26.8	20.9	19.9	23	20.1

\*At HSCP and Scotland level, the time period is a 3-year aggregate (2020 - 2022)

## Summary Table (2)

Indicators	Data Type	Time Period	Prestwick Locality	Ayr North and Former Coalfield Communities Locality	Ayr South and Coylton Locality	Girvan and South Carrick Villages Locality	Maybole and North Carrick Communities Locality	Troon Locality	South Ayrshire HSCP	Scotland
<b>Lifestyle &amp; Risk Factors</b>										
Alcohol-related hospital admissions per 100,000	rate	2021/22	452	1249.1	667.9	988.3	492.6	488.7	698.6	611.1
Alcohol-specific mortality per 100,000	rate	2017 - 2021	16.1	31.2	12	11.9	18.4	15.6	17	21.1
Drug-related hospital admissions per 100,000	rate	2019/20 - 2021/22	183.1	863.1	230.9	331.4	346.2	214.1	358	228.4
Bowel screening uptake	%	2019 - 2021	69.9	56.8	70.4	69.3	66.5	69.5	67.6	65.6
<b>Hospital &amp; Community Care</b>										
Emergency admissions per 100,000	rate	2022/23	13,035	14,493	12,357	13,414	13,100	12,642	13,073	10,367
Unscheduled bed days per 100,000	rate	2022/23	125,982	126,882	110,742	159,412	98,876	118,263	120,899	77,178
A&E attendances per 100,000	rate	2022/23	22,636	33,386	25,269	20,834	27,412	21,003	25,258	26,382
Delayed discharges (65+) per 100,000	rate	2022/23	144,463	148,934	108,655	105,473	83,876	126,706	123,050	50,362
Potentially Preventable Admissions per 100,000	rate	2022/23	2,208	2,874	1,948	2,408	2,092	2,180	2,254	1,638
<b>Hospital Care (Mental Health)</b>										
Psychiatric patient hospitalisations per 100,000	rate	2019/20 - 2021/22	126.2	316.4	198.4	130.4	167.9	186.9	196.3	230.7
Unscheduled bed days per 100,000	rate	2022/23	7,763	18,026	23,102	5,735	12,914	10,154	14,514	18,735