

## Locality Plans - Ayr South Locality Plan

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### HSCP Ayr South Locality Plan

#### 1. Promoting good mental health and wellbeing.

Action	Assigned To	Due Date	Status	Progress	Latest Note
ASLP1.1 Establish a Response Team Social Work service incorporating a preventative/early intervention approach.	Lesley Reid	30-Sep-2025	✓	100%	09-Jun-2025 Following the completion of the Adult Social Work Learning Review, a Response Team was established within the Locality in April 2024. An additional staff member - Senior Practitioner was recruited to address the rising and continual demand within the Central Locality
ASLP1.2 Embed a community led support approach across community health and care.	Lesley Reid	30-Sep-2025	▶	75%	10-Jun-2025 Through structure of new Social Work front doors community led support is being embedded across the Central Locality, with demand being managed more effectively. In the last 18 months as the HSCP embarked on this locality journey there were unallocated lists for social work services that were of concern. This is no longer the case due to the structure and approach in which social work are supporting individuals - both those awaiting social work support and those whose support is being reviewed.
ASLP1.3 Support to projects successful with Communities Mental Health and Wellbeing Funding.	Lesley Reid	30-Sep-2025	▶	50%	10-Jun-2025 Support has been given by partners in support of the CMHWF projects, but this has been ad hoc, and the LPP would be keen to offer any mentoring or practical support that might be of use to successful projects. This will be explored in the coming year.
ASLP1.4 Develop closer links between community health and care, and mental health services through induction, shadowing, role modelling and enhanced multi-disciplinary working.	Lesley Reid	30-Sep-2025	▶	50%	10-Jun-2025 Principal Social Workers across community health and care and mental health services commit to meeting and sharing learning and practice on a monthly basis.  Focus is required over the remainder of the year to consideration of induction and shadowing opportunities between the Ayr South Adult Social Work team and their colleagues across mental health services.
ASLP1.5 Ensure that every HSCP staff member has a personal development plan in place	Lesley Reid	30-Sep-2025	✓	93%	10-Nov-2025 For the purposes of this plan this action is complete. An average of 93% of staff across the Central Locality had PDPs in place in October 2025

#### 2. Improving community connectedness.


## 6. Appendix 2 - Ayr South

Action	Assigned To	Due Date	Status	Progress	Latest Note
ASLP2.1 6 monthly locality engagement and networking events, inclusive of community planning and community groups	Lesley Reid	30-Sep-2025	✓	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	10-Nov-2025 All engagement activity proposed has taken place in the locality
ASLP2.2 Development of Integrated Hubs across Locality area working closely with third sector.	Lesley Reid	30-Sep-2025	▶	<div style="width: 75%;"><div style="width: 75%;"></div></div> 75%	10-Jun-2025 The ambition for integrated hubs across the locality area has been focussed on Ayr, with a physical hub opening in the Sandgate in November 2024. This has been branded as Connect South Ayrshire and has been progressed in partnership with SAC and VASA. It provides a multi agency physical space for services to provide drop in opportunities for the public. The Sandgate is the Hub for the Central Locality, with consideration being given to spoke opportunities - for Ayr South that may be in local Community Centres or Community spaces where the public already go.
ASLP2.3 Establish a Response Team Social Work service incorporating a preventative/early intervention approach.	Lesley Reid	30-Sep-2025	✓	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	10-Jun-2025 The outcome of the Adult Social Work Learning Review was implemented in April 2024, which saw the establishment of a Response Team in the Locality. Since then, an additional post has been recruited in to, a Senior Practitioner, to support the ongoing high demand within the Central Locality Response Team.


### 3. Ageing Well.

Action	Assigned To	Due Date	Status	Progress	Latest Note
ASLP3.1. Use of participatory budgeting to support activity related to ageing well	Lesley Reid	30-Sep-2025	✓	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	10-Jun-2025 During 2024/25, Participatory budgeting activity was undertaken, and in Ayr South, £30,000 was distributed. Some of the money focussed on broad community opportunities which benefits all stages of life including ageing well. Groups such as Annbank Community Association, Mossblown Matters, Tarbolton Community Council and Carers Gateway were recipients. A further round of small grants were allocated ( £5925) across the Locality to groups such as Annbank 60+ club and Tarbolton Bowling Club.
ASLP3.2. Ongoing multi disciplinary work with Voluntary Sector colleagues to identify risks and develop support for ageing population.	Lesley Reid	30-Sep-2025	▶	<div style="width: 50%;"><div style="width: 50%;"></div></div> 50%	10-Jun-2025 There are very strong links with VASA and the work of the Ayr South LPP. The Chair of the LPP is the Chief Executive of VASA and is also a champion of the ageing well work locally in South Ayrshire. As a priority for Ayr South, the focus recently has been on Ageing Well, with the Lead Officer from the HSCP and the Chair of the Ageing Well Champions Board attending the LPP in May. The LPP now want to consider the aspects of the Ageing Well strategy the could contribute to as a group and this will be revisited in the coming months.

6. Appendix 2 - Ayr South

<p>ASLP3.3 Create opportunities for care homes to have more community based links promoting intergenerational opportunities.</p>	<p>Lesley Reid</p>	<p>30-Sep-2025</p>		<p>40%</p>	<p>10-Jun-2025 Activity coordinators from several care homes have come together to discuss ways of working together when planning activities to allow residents to access activities in other homes. Staff have been receptive to the concept of working together and some homes have already shared activities with family members. But the progress has been slower than anticipated.</p> <p>A second meeting is scheduled for mid-June, and it is hoped that with support from Care Home Managers that the number of staff attending will increase. Although homes from both Ayr North and Ayr South are involved, a cluster of homes are located on Racecourse Rd, so it is anticipated that they will work together along with Ayrshire Hospice.</p>
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4. Overarching all priorities.

Action	Assigned To	Due Date	Status	Progress	Latest Note
<p>ASLP4.1. Active engagement and relationship building across the locality to create the environment where communities are co-producing action in future plans.</p>	<p>Lesley Reid</p>	<p>30-Sep-2025</p>		<p>75%</p>	<p>10-Jun-2025 Any, and all opportunities are taken to raise the profile of locality planning, and to actively encourage residents as participants in the production of future plans.</p> <p>At LPP meetings, workshop style approach to engaging with services is adopted. However, there are challenges to attendance at LPP meetings from community members in Ayr South and villages and this has been acknowledged as a concern.</p> <p>To try and support and encourage those in the more rural villages to attend, the meetings over the course of the year have travelled to those areas - but unfortunately has not led to a continued attendance or contribution from the community.</p> <p>A focus on Ayr South has seen work around resilience and in particular community resilience. A sub group of the LPP has been established with a representative from the villages of Tarbolton, Mossblown and Annbank exploring ways they can jointly plan for, for example, a major incident relating to power outages. This is in early stages and is positive.</p> <p>A locality engagement event for the Central Locality took place in Ayr at the end of April, an opportunity to meet with colleagues working across the locality to share experiences, knowledge and skills. This event invited all members of the LPPs and also those groups who have benefitted financially from PB.</p>