

Meeting of South Ayrshire Health and Social Care Partnership	Integration Joint Board	
Held on:	10th June 2026	
Agenda Item:	10	
Title:	Ageing Well Service Plan	
Summary:		
The purpose of this report is to set out the proposed Ageing Well Service Plan for Older People.		
Author:	Stewart Marshall – Head of Service	
Recommendations:		
It is recommended that IJB members agree with the proposed approach to older people’s services set out in the draft Ageing Well Service Plan and its associated detailed initial implementation plan.		
Route to meeting:		
Directions:		
1. No Directions Required	<input type="checkbox"/>	
2. Directions to NHS Ayrshire & Arran	<input type="checkbox"/>	
3. Directions to South Ayrshire Council	<input type="checkbox"/>	
4. Directions to both SAC & NHS	<input type="checkbox"/>	
Implications:		
	Financial	<input type="checkbox"/>
	HR	<input type="checkbox"/>
	Legal	<input type="checkbox"/>
	Equalities	<input type="checkbox"/>
	Sustainability	<input type="checkbox"/>
	Policy	<input type="checkbox"/>
	ICT	<input type="checkbox"/>

AGEING WELL SERVICE PLAN

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to set out the proposed Ageing Well Service Plan for Older People.

2. RECOMMENDATION

- 2.1 It is recommended that IJB members endorse the proposed approach to older people's services set out in the draft Ageing Well Service Plan and its associated more detailed initial implementation plan.

3. BACKGROUND INFORMATION

- 3.1 Alongside the [Ageing Well Vision and Strategy](#) that sits under and reports to South Ayrshire Community Planning Board, there is a need to set out the HSCP's approach to providing community based health and care services, particularly for older people.

- 3.2 The draft Ageing Well Service Plan has been informed by:

- The previous work developed over the past few years – some it innovative and significant.
- The older people's profile (and linked modelling data) set out by our local LIST analysts from Public Health Scotland
- Some key research including the [Life Curve](#) and [Joining the Dots](#) from the British Geriatric Society
- Engagement with older people
- National policy and strategy including the National Ageing and Frailty Standards and Getting it Right for Everyone
- Regional policy and strategy such as Caring for Ayrshire and Primary Care Improvement Plan
- South Ayrshire strategy including the HSCP Strategic Plan, the Council Plan, Local Outcome Improvement Priorities, etc.
- Learning from our frailty work linked to Healthcare Improvement Scotland Focus on Frailty programmes.
- Self-assessment against the national [Ageing and Frailty Standards](#)

- 3.3 The Service Plan sets out an over-riding approach to supporting older people in particular.

4. REPORT

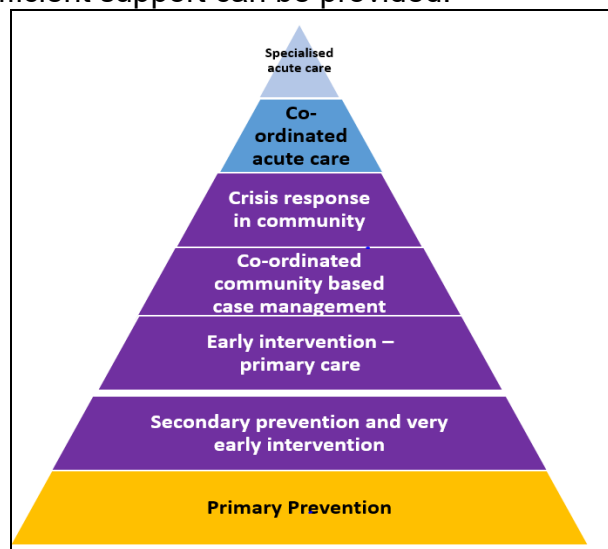
- 4.1 The Service Plan has a number of core components:

- Intervening **preventatively and earlier** in patient journeys

- Starting any support with **positive conversations** (such as What Matters?) that are strength and asset based.
- **Localising** services wherever possible
- Recognising the needs for a diverse set of health and care disciplines working together (**Multi-Disciplinary Teams - MDTs**) working alongside other relevant agencies such as housing, leisure, Police Scotland, Scottish Fire and Rescue and others
- Linked to this is the need for further and deeper **integration** of services including the integration of management and information systems.
- Recognising the importance of **third/community sector** organisations not least VASA as well as the independent care sector
- Making **technology** more integral to care in every context
- Encouraging the diversification of options through the development of **Micro-enterprises**
- Having **good connections and referral routes** into and from acute health care
- Ensuring **other HSCP Strategies and plans** link to this Service Plan (e.g. Dementia, Adult Mental Health, Adult Carers, Technology, Advocacy)
- Acknowledges that a range of **enablers** also need to be in place such as strong leadership and positive culture, shared risk taking, workforce planning and development, sharing information across teams, stakeholder engagement, etc.
- Ensuring the approach has **clear operational objectives, targets and reporting** and utilises **Quality Improvement** and other similar methodologies.

4.2 The core Service Vision

- 4.3 Services are arranged in a pyramid structure so that service responses can be **proportionate** to need, **pre-emptive** and **preventative** and where the most effective and efficient support can be provided.



- 4.4 The above triangle diagram illustrates the levels of need, and the Service Plan sets out a range of activity that supports people at each level.
- 4.5 The diagram simplifies complex sets of interventions, and it is much 'messier' and inter-connected than a simple diagram can outline. Patients may need interventions at multiple levels concurrently.
- 4.6 It is important to state that services need to be co-ordinated, articulated, and well-joined up at **each level** and **between levels**. (approaches need to be linked vertically and horizontally).
- 4.7 The Service Plan incorporates existing work that needs consolidated and sustained, emerging work that needs to be extended in geography and scope and some new activities.
- 4.8 The Strategy is linked to a more detailed Implementation Plan for the first year and this will be subsequently reviewed and updated annually.
- 4.9 The Implementation Plan will be entered on to the Pentana system so that regular progress monitoring can be reported to Senior Managers, the Driving Change meeting, DMT and the Performance and Audit Committee.

5. STRATEGIC CONTEXT

- 5.1 The Ageing Well Service Plan links closely to national, Ayrshire and South Ayrshire policy and strategy.
- 5.2 Key drivers include:
 - National Ageing and Frailty Standards (2024)
 - National strategies such as Population, Health, Public Sector reform and Health and Care renewal
 - The NHS Ayrshire and Arran Caring for Ayrshire and SAC Council Plan
 - The Local Outcomes Improvement Priorities
 - The South Ayrshire Ageing Well Vision and Plan
 - The South Ayrshire HSCP Strategic Plan
 - Key Council strategies such as those related to housing and Thriving Communities
 - Place Planning and Locality Planning
 - Relevant HSCP strategies:
 - Adult Carers
 - Dementia
 - Adult Mental Health
 - Sensory Impairment
 - Technology
- 5.3 The key Objectives from the HSCP Strategic Plan that are salient include:

- We focus on prevention and tackling inequality.
- We work together to give you the right care in the right place.

6. IMPLICATIONS

6.1 Financial Implications

6.1.1 Because of the year-by-year demographic change, and the link to service demand, there is a clear association with the approach to managing demand and staying within the allocated budget to support older people.

6.1.2 If we continue to address the needs of older people too late in their journey, the financial consequences are unsustainable.

6.2 Human Resource Implications

6.2.1 There are significant HR implications including the recruitment and retention of staff, ensuring the right skill mix, developing effective Multi-Disciplinary Team working, developing skills and knowledge re ageing and frailty at all levels and addressing long-term workforce planning.

6.3 Legal Implications

6.3.1 No concerns

6.4 Equalities implications

6.4.1 No explicit concerns other than older people as a protected characteristic.

6.5 Sustainability implications

6.5.1 No explicit concerns.

6.6 Clinical/professional assessment

6.6.1 The Service Plan has been developed with support from Clinical and other leads (Medical, Nursing, AHP, Social Work).

7. CONSULTATION AND PARTNERSHIP WORKING

7.1 The Ageing Well Service Plan has been the subject of discussion at Ageing Well Champion's Board and Locality Planning Partnerships.

7.2 In general, the Strategy has been positively received.

8. RISK ASSESSMENT

8.1. There are significant risks to the IJB of failing to deal effectively with the growing demands linked to the ageing population.

8.2. These are financial, political, workforce sustainability/planning related and reputational.



APPENDICES

Appendix 1 – DRAFT Ageing Well Service Plan

Appendix 2 - Ageing Well Service Plan – Implementation Plan (will be circulated in due course)

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13/05/26