

Meeting of South Ayrshire Health and Social Care Partnership	Strategic Planning Advisory Group		
Held on	31 August 2021		
Agenda Item:	9		
Title:	South Ayrshire's Wellbeing Pledge		
Summary:			
<p>The purpose of this report is to provide South Ayrshire Strategic Planning Advisory Group with an update on the Wellbeing Pledge Board that took place on 11th August 2021.</p>			
Author:	Danielle Rae – Planning and Performance Coordinator		
<p>It is recommended that the Strategic Planning Advisory Group:</p> <p style="padding-left: 40px;">i. Notes the update on the Wellbeing Pledge Board that took place on 11th August 2021.</p>			
Route to meeting:			
<p>Initial report to SPAG on 15 June 2021. Follow-up report after first Board meeting on 11 August 2021.</p>			
Directions:		Implications:	
1. No Directions Required	<input checked="" type="checkbox"/>	Financial	<input type="checkbox"/>
2. Directions to NHS Ayrshire & Arran	<input type="checkbox"/>	HR	<input type="checkbox"/>
3. Directions to South Ayrshire Council	<input type="checkbox"/>	Legal	<input type="checkbox"/>
4. Directions to both SAC & NHS	<input type="checkbox"/>	Equalities	<input type="checkbox"/>
		Sustainability	<input type="checkbox"/>
		Policy	<input checked="" type="checkbox"/>
		ICT	<input type="checkbox"/>

South Ayrshire's Wellbeing Pledge

1. PURPOSE OF REPORT

1.1 The purpose of this report is to provide South Ayrshire Strategic Planning Advisory Group with an update on the Wellbeing Pledge Board that took place on 11th August 2021.

2. RECOMMENDATION

2.1 **It is recommended that the Strategic Planning Advisory Group:**

- i. **Notes the update on the Wellbeing Pledge Board that took place on 11th August 2021.**

3. BACKGROUND INFORMATION

3.1 The IJB Strategic Plan committed to a new relationship between the HSCP and the community to allow us to harness and build on the resilience, spirit and mutual support our communities have displayed throughout the pandemic. The Wellbeing Pledge (below) was inspired by our engagement on the Strategic Plan, reflecting the notion of two parties (public services and the community) contributing to a common goal.



3.2 At its meeting on 15 June 2021, the Strategic Planning Advisory Group approved the proposal to establish the Wellbeing Pledge Board. The Board would provide a collective approach to really deliver on what the Christie Commission set out in 2011 and building upon some strong foundations and relationships whilst ensuring strong links to Community Planning Partners.

3.3 It was agreed that updates on the work to implement the Wellbeing Pledge will provide guidance will be sought from SPAG.

4. REPORT

4.1 The initial meeting of the Wellbeing Pledge Board took place on 11th August 2021. The Board is chaired by Tim Eltringham, Director of the Health and Social Care Partnership.

4.2 The membership of the Board is set out below:

Members	Role
Tim Eltringham (HSCP, Director/Chief Officer)	Sponsor and Chair
Phil White (HSCP, Partnership Facilitator)	Co-ordination
John Wood (HSCP, Senior Manager Planning and Performance)	Co-ordination/Support for planning and evaluation framework
VASA rep (Linda West/Marie Oliver)	Link to wider 3 rd Sector
Jamie Tait (SAC Community Engagement)	Link to broader Council and CPP community work
Faye Murfet (ADP)	Link to ADP and Recovery work
Lesley Reid (NHS Public Health)	Link to Public Health priority work
Social Isolation group rep	Link to Social Isolation work
Dementia Friendly SA group rep	Link to Dementia Friendly work
Sharon Hackney (HSCP Service Lead – Mental Health)	Link to Mental Health work
Sandra Rae (HSCP Service Lead – Learning Disability)	Link to Learning Disability work
Mark Inglis/Jayne Miller	Link to SDP Children’s Services
Steven Kelly (Chief Social Work Officer Team)	Link to SDS opportunities and Adult Social Work review
Linda West (VASA)	Link to Communities Reference Group
Susan McCardie (CPP)	Link to Community Planning
Prof Robert Pyper	UWS – Academic link
Des McCart	iHub – Advisory Role

4.3 The Board agreed formal reporting arrangements to the Community Planning Partnership (CPP) via the Communities and Population Health Strategic Delivery Partnership and to the Strategic Planning Advisory Group and Integration Joint Board (regarding financial matters). The Board will also link closely to the CPP Communities Reference Group and Locality Planning Partnerships.

4.4 The Board operates within a complex local and national strategic context and will seek to complement and build on these policy drivers.

National

- Independent Review of Adult Social Care (Feely)
- National Health and Wellbeing Outcomes
- Public Health Priorities
- The National Performance Framework
- Christie Commission

Local

- IJB Strategic Plan 2021-31
- Community Planning Partnership

- LOIP
- SDPs
- Caring for Ayrshire (NHSAA)
- Council Plan (SAC)

4.5 It was agreed at the Board that the remit of the group will be:

- To provide strategic leadership to support the promotion and implementation of the South Ayrshire Wellbeing Pledge
- To contribute to the building of resilient, nurturing, safe and sustainable communities.
- To develop and oversee arrangements for investment in community capacity building
- To nurture self-management approaches
- To develop a brief conversation approach that underpins the Wellbeing Pledge across services, agencies, disciplines, sectors and localities.
- To ensure robust monitoring and arrange evaluation of investment programme
- To ensure linkages with germane bodies/structures/groups
- To develop comprehensive communications that support the Pledge

4.6 Discussions took place on developing a 'wellbeing conversation', developing 'branding' of the Wellbeing Pledge and the requirement to look at ways of measuring wellbeing in South Ayrshire.

Wellbeing Investment Proposal 2021/2022

4.7 The main focus of the Board was to discuss the [Wellbeing Investment Proposal 2021/22](#) (Appendix 1).



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4.8 In June 2021 the IJB agreed to invest £100k into community capacity activity linked to the Wellbeing Pledge. In addition to this, there is also £10k dedicated to local work in the Wallacetown area.

4.9 The proposed use of the investment fund is for Participatory Budgeting with localities and Third Sector funding for key priority areas.

4.10 The six Locality Planning Partnerships (LPPs) are already planning for Decision Days for the period January - March 2022 utilising the existing 'small grants'

allocation (£5k per Locality) and an additional £2k per Locality of COVID-19 Recovery monies.

- 4.11 The intention is to provide an additional £6k per Locality for the Decision Days from the Wellbeing monies, a total of £36k altogether. Effectively this means that £13k is available for Decision Days in each Locality.
- 4.12 The LPPs have local identified priority areas which will inform the ‘bidding’ process. In the 2020 Small Grants process (that replaced Participatory Budgeting because of COVID-19 constraints) the local priorities were also supplemented by COVID-19 impact related priorities.
- 4.13 The intention is for the LPPs to lead on the local organisation of the Decision Days and subsequent awarding of finance to organisations. Previous PB/Decision Day events have shown how small grants can make a significant difference to small third/community sector organisations.
- 4.14 It is intended to seek submissions from third/community sector organisations for the use of the remaining monies (£64k).
- 4.15 There are a range of priority issues that the HSCP seeks to address through the funding, all related to ‘wellbeing’ issues with many related to the aftermath and impact of COVID-19. These include:
- Impact of Shielding
 - Social isolation and loneliness
 - Physical activity
 - Mental health
 - Bereavement
 - Suicide prevention
- 4.16 The Wellbeing Board will seek bids of between £5k and £10k that address these issues. The bids will be assessed against criteria including:
- Contribution to Wellbeing
 - Ability to address priority issue
 - Supporting volunteers as part of the activity
 - Support wide self-management
 - Numbers impacted upon
 - Reach across area
 - Value for money
 - Potential for sustainability
- 4.17 There will also be a recognition to ensure the spread of investment in terms of impact on localities and age groups.
- 4.18 The Wellbeing Pledge Board approved the Investment Proposal and work is currently on going to promote the funding opportunity.

4.19 A timetable of this process is as follows:

Wellbeing Pledge Board	11 th August 2021
Call for applications circulated	13 th August 2021
Advertising for submissions	13 th August – 9 th September 2021
Deadline for submissions	10 th September 2021
Scrutiny and scoring	W/C 13 th September 2021
Recommendations to Wellbeing Board (by email)	End of week starting 13 th September 2021
Recommendations to IJB and formal sign-off	22 nd September 2021
Award of money to organisations	From 23 rd September

4.20 A sub-group of the Wellbeing Board will scrutinise the submissions, score them against set criteria and make recommendations to the Board for investment.

5. STRATEGIC CONTEXT

5.1 The South Ayrshire Integration Joint Board (IJB) launched a new 10-year Strategic Plan in June 2021. In the Plan there is a significant emphasis on fostering a new relationship between the communities of South Ayrshire and the Health and Social Care Partnership (HSCP), which is summed up in the 'Wellbeing Pledge'.

5.2 The work of the Wellbeing Pledge Board aligns with all of the HSCP's Strategic Objectives.

6. IMPLICATIONS

6.1 Financial Implications

6.1.1 Financial implications are detailed above and will be brought to the IJB.

6.2 Human Resource Implications

6.2.1 There are no HR implications to agreeing this report.

6.3 Legal Implications

6.3.1 There are no legal implications to agreeing this report.

6.4 Equalities implications

6.4.1 There are no equalities implications to agreeing this report. The Wellbeing Pledge is seeking to address inequalities.

6.5 Sustainability implications

6.5.1 There are no sustainability implications to agreeing this report.

6.6 Clinical/professional assessment

6.6.1 There is no requirement for clinical/professional assessments.

7. CONSULTATION AND PARTNERSHIP WORKING

- 7.1 Proposals for consultation and a partnership approach are set out above and will continue to be further developed.

8. RISK ASSESSMENT

- 8.1 There is no risk associated with agreeing this report.

REPORT AUTHOR AND PERSON TO CONTACT

Name: Phil White, Partnership Facilitator

Phone number: 07816532279

Email address: Phil.White@aapct.scot.nhs.uk

Name: Danielle Rae, Planning and Performance Coordinator

Phone number: 01292 612665

Email address: danielle.rae@south-ayrshire.gov.uk

BACKGROUND PAPERS

August 2021