

Meeting of South Ayrshire Health and Social Care Partnership	Strategic Planning Advisory Group		
Held on	15 June 2021		
Agenda Item:	6		
Title:	Community Wealth Building		
Summary:			
<p>This report, and accompanying presentation, provides the Strategic Planning Advisory Group with an overview of the Community Wealth Building agenda and associated activity to develop this approach across Ayrshire. South Ayrshire IJB have indicated their support for Community Wealth Building within the Strategic Plan 2021-31 and formally endorsed the initiative at the previous IJB meeting in May 2021.</p>			
Author:	John Wood, Senior Manager HSCP		
<p>It is recommended that the Strategic Planning Advisory Group</p> <ul style="list-style-type: none"> i. Notes the content of the report and associated presentation; and ii. Discusses the implementation of Community Wealth Building by the HSCP; and iii. Agrees that progress reports be taken to the IJB and its committees as appropriate. 			
Route to meeting:			
<p>Community Wealth Building has been endorsed by NHS Ayrshire and Arran and South Ayrshire Council as anchor organisations and was endorsed by the IJB in May 2021.</p>			
Directions:		Implications:	
1. No Directions Required	<input checked="" type="checkbox"/>	Financial	<input type="checkbox"/>
2. Directions to NHS Ayrshire & Arran	<input type="checkbox"/>	HR	<input type="checkbox"/>
3. Directions to South Ayrshire Council	<input type="checkbox"/>	Legal	<input type="checkbox"/>
4. Directions to both SAC & NHS	<input type="checkbox"/>	Equalities	<input type="checkbox"/>
		Sustainability	<input type="checkbox"/>
		Policy	<input type="checkbox"/>
		ICT	<input type="checkbox"/>

Community Wealth Building

1. PURPOSE OF REPORT

1.1 This report, and accompanying presentation, provides the Strategic Planning Advisory Group with an overview of the Community Wealth Building agenda and associated activity to develop this approach across Ayrshire. South Ayrshire IJB have indicated their support for Community Wealth Building within the Strategic Plan 2021-31 and formally endorsed the initiative at the previous IJB meeting in May 2021.

2. RECOMMENDATION

2.1 It is recommended that the Integration Joint Board:

- i. Notes the content of the report and associated presentation; and**
- ii. Discusses the implementation of Community Wealth Building by the HSCP; and**
- iii. Agrees that progress reports be taken to the IJB and its committees as appropriate.**

3. BACKGROUND INFORMATION

3.1 Community Wealth Building (CWB) is an approach to economic development, which seeks to develop resilient, inclusive local economies, with more local employment and a larger and more diverse business base.

3.2 CWB is about how organisations, known as Anchor Institutions, work with their partners in considering the goods that they buy, the people they employ, the assets they own and the powers available to them in bringing about change to maximise local economic opportunities.

3.3 Community Wealth Building is based around five core principles:

- plural ownership of the economy: seeking to develop a more diverse blend of ownership models;
- making financial power work for local places: seeking to increase flows of investment within local economies;
- fair employment and just labour markets: positively impacting on the prospects and incomes of local people;
- progressive procurement of goods and services: developing dense local supply chains;
- socially productive use of land and property: deepening the function and ownership of assets to ensure that any financial gain is harnessed by citizens.

3.4 Anchor Institutions are defined as organisations that can be private or public and alongside their main function, play a significant and recognised role in a locality by making a significant contribution to the local economy, whether that

be through high number of employees, significant local spend or through their land and assets.

- 3.5 To enable CWB project development, on a pan-Ayrshire basis, a working group has been established by North Ayrshire Council. Representatives from the three Ayrshire Councils and other Anchor Institutions such as NHS Ayrshire and Arran, Ayrshire College and Scottish Enterprise are collaborating on a regional CWB Commission.

4. REPORT

- 4.1 In addition to supporting the efforts of the Council and the NHS (both having signed the Anchor Institution Charter), the contribution that can be made to Community Wealth Building by the Health and Social Care Partnership is significant. With an annual budget of £230m per year covering around 1500 local authority and NHS staff and as a significant commissioner of services, our impact on the local economy is clear. Capitalising on the potential for the way in which we deliver and commission services to support CWB aligns with the objectives of our Strategic Plan 2021-31 as well as national policy reflecting the ambitions within the Feely Review.
- 4.2 Perhaps most importantly, CWB will have a positive impact on the lives of the people we support thus contributing to the HSCP's overarching commitment to improving the wellbeing of the people of South Ayrshire. With this in mind it is recommended that the SPAG fully endorse the CWB agenda in support of the IJB. The IJB provided officers with a mandate to explore further ways of building this approach into our work.
- 4.3 The HSCP will be on a Community Wealth Building Officers' Working Group for South Ayrshire Council and will, in particular, support the council in their lead role in the regional (i.e. pan-Ayrshire) CWB Procurement Workstream. This workstream will include member organisations NHS Ayrshire and Arran, East Ayrshire Council and Scottish Enterprise were confirmed, the Scottish Fire and Rescue Service, Police Scotland and Ayrshire College.
- 4.4 Beyond procurement and commissioning, the HSCP will explore ways to incorporate principles of CWB into areas such as our strategic leadership of a significant workforce, our evolving use of premises across South Ayrshire, and exploring how we can support innovation in the social care provider market (e.g. alternative forms of ownership). Much of this will be taken forward with partners via the Community Planning Partnership.

Future reporting

- 4.5 The IJB endorsed Community Wealth Building at its meeting in May 2021 and agreed to take further reports outlining progress on the agenda. It is recommended that detailed conversations are remitted to the Strategic Planning Advisory Group.
- 4.6 It is proposed that officers develop a form of reporting on Community Wealth Building that is specific to the HSCP in addition to but which aligns with the primary reporting to the Community Planning Partnership.

5. STRATEGIC CONTEXT

5.1 The CWB agenda contributes to a range of our strategic objectives 2021-31, including:

- *We focus on prevention and tackling inequality*
- *We make a positive impact beyond the services we deliver*

6. IMPLICATIONS

6.1 Financial Implications

6.1.1 There are no direct financial implications to this report, however it is anticipated that there will be an impact on how we invest in the long term.

6.2 Human Resource Implications

6.2.1 There are no direct HR implications of this report.

6.3 Legal Implications

6.3.1 There are no direct legal implications of agreeing this report.

6.4 Equalities implications

6.4.1 There are no equalities implications of this report. The CWB agenda has tackling inequalities at its core.

6.5 Sustainability implications

6.5.1 There are no direct sustainability implications of agreeing this report.

6.6 Clinical/professional assessment

6.6.1 This report does not require clinical or professional considerations to be reflected.

7. CONSULTATION AND PARTNERSHIP WORKING

7.1 This report has been developed in consultation with our statutory partner organisations as outlined in the Plan.

8. RISK ASSESSMENT

8.1. There are no risk implications associated with agreeing this report.

REPORT AUTHOR AND PERSON TO CONTACT

Name: John Wood, Senior Manager Planning and Performance

Phone number: 01292 612443

Email address: john.wood3@south-ayrshire.gov.uk