

<b>Meeting of South Ayrshire Health and Social Care Partnership</b>	<b>Strategic Planning Advisory Group</b>	
<b>Held on</b>	<b>20<sup>th</sup> April 2021</b>	
<b>Agenda Item:</b>	<b>4</b>	
<b>Title:</b>	<b>Strategic Plan: Next Steps and VASA Agreement</b>	
<b>Summary:</b>		
<p>This report sets out a set of proposed next steps following the agreement of the IJB Strategic Plan for South Ayrshire. The report also invites the SPAG to consider a new strategic relationship between VASA (Voluntary Action South Ayrshire) and the Health and Social Care Partnership, seeking input and endorsement by the SPAG before being agreed by the Integration Joint Board.</p>		
<b>Author:</b>	<b>John Wood, Senior Manager HSCP</b>	
<b>Recommendations:</b>		
<p>It is recommended that the Strategic Planning Advisory Group</p> <ol style="list-style-type: none"> <li>i. Note the final IJB Strategic Plan for South Ayrshire, agreed by the IJB on 24<sup>th</sup> March 2021 (Appendix 1);</li> <li>ii. Discuss and endorse the proposed Strategic Plan next steps outlined in this report;</li> <li>iii. Consider and provide comment on the proposed agreement between the third sector (through VASA) and the HSCP; and</li> <li>iv. Endorse the agreement ahead of its consideration by the Integration Joint Board.</li> </ol>		
<b>Route to meeting:</b>		
<p><b>Strategic Plan: full consultation taken place and agreed at IJB.</b></p> <p><b>VASA agreement: Discussed internally within the HSCP and at Strategic Plan public engagement meetings with VASA members.</b></p>		
<b>Directions:</b>		<b>Implications:</b>
1. No Directions Required	<input checked="" type="checkbox"/>	Financial <input type="checkbox"/>
2. Directions to NHS Ayrshire & Arran	<input type="checkbox"/>	HR <input type="checkbox"/>
3. Directions to South Ayrshire Council	<input type="checkbox"/>	Legal <input type="checkbox"/>
4. Directions to both SAC & NHS	<input type="checkbox"/>	Equalities <input type="checkbox"/>
		Sustainability <input type="checkbox"/>
		Policy <input type="checkbox"/>
		ICT <input type="checkbox"/>

## Strategic Plan: next steps

### 1. PURPOSE OF REPORT

1.1 This report sets out a set of proposed next steps following the agreement of the IJB Strategic Plan for South Ayrshire. The report also invites the SPAG to consider a new strategic relationship between VASA (Voluntary Action South Ayrshire) and the Health and Social Care Partnership, seeking input and endorsement by the SPAG before being agreed by the Integration Joint Board.

### 2. RECOMMENDATION

2.1 It is recommended that the Strategic Planning Advisory Group

- i. Note the final IJB Strategic Plan for South Ayrshire, agreed by the IJB on 24<sup>th</sup> March 2021 (Appendix 1);
- ii. Discuss and endorse the proposed Strategic Plan next steps outlined in this report;
- iii. Consider and provide comment on the proposed agreement between the third sector (through VASA) and the HSCP; and
- iv. Endorse the agreement (Appendix 2) ahead of its consideration by the Integration Joint Board.

### 3. BACKGROUND INFORMATION

3.1 The South Ayrshire IJB [Strategic Plan](#) was agreed on 24<sup>th</sup> March by the IJB following extensive public engagement and consultation. The Strategic Plan is the primary strategic document for the Health and Social Care Partnership (HSCP) and signals a statement of ambition which the HSCP will work to deliver on over the coming years. The SPAG should note that the final text at Appendix 1 is currently being formatted and designed ahead of a public launch. The strategic objectives agreed are as follows:



- 3.2 This report sets out some of the early ‘next steps’ in delivering the Strategic Plan including a proposed partnership agreement with the third sector, through Voluntary Action South Ayrshire who are key partners in our delivery of the Strategic Plan. Much of our initial activity will also focus on further developing the South Ayrshire Wellbeing Pledge.
- 3.3 The SPAG has a formal role in overseeing the development and delivery of the IJB Strategic Plan.

#### 4. REPORT

- 4.1 Following agreement by the IJB to the Strategic Plan, the following next steps were agreed
- The Strategic Plan will be designed and formatted
  - An easy-read version will be produced along with a range of other publicly-facing materials to make the Plan as accessible as possible to a range of audiences;
  - The plan will be publicly launched by the HSCP following the Scottish Parliamentary election period;
  - Further development of the South Ayrshire Wellbeing Pledge with our Community Planning Partners; and,
  - Development of a strategic agreement with our third and independent sector partners in support of the Strategic Plan.

##### Formatting and design

- 4.2 We have been working with designers to ensure the public-facing document is accessible, attractive and user-friendly. The document itself is lengthy and detailed by necessity so with this in mind, a range of other ‘products’ will be produced e.g. a ‘plan on a page’ for use on social media and for the purposes of public communication; an easy read version; accompanying digital products such as short videos explaining the essence of the Plan.
- 4.3 The designers are also creating images/diagrams to describe two key service models that will enable the HSCP to deliver on its objectives i.e. the ‘team around the practice’ and the ‘team around the education community’.

##### Public launch

- 4.4 Given the Strategic Plan was agreed the day before the formal ‘pre-election period’ for the Holyrood elections, the IJB – as a public body – was constrained in how it was able to communicate the publication of the Plan. It is important however that the HSCP demonstrates its pride in and commitment to the Plan publicly, particularly given the emphasis within the Plan on partnership working and community engagement.
- 4.5 With this in mind it is proposed that a public launch ‘event’ takes place in June, following the Holyrood elections in May, to celebrate the Plan and the ambition it sets out. By this time the online materials will be ready, we will have done further work to develop the South Ayrshire Wellbeing Pledge and agreed a

strategic partnership with the third sector. It is currently proposed that this will take place on the day of the June IJB meeting however the HSCP will determine closer to the time – dependent on COVID-19 restrictions – what any ‘event’ may look like. There will be a significant online element to the event in any case.

#### South Ayrshire Wellbeing Pledge

- 4.6 The Strategic Plan sets out the notion of a South Ayrshire Wellbeing Pledge, beginning a conversation about a new relationship between the HSCP and the community. This had previously (in consultation material) been described as The Deal but we listened to stakeholder groups who felt this was too transactional or ‘business-like’ in its framing. We hope the idea of a Wellbeing Pledge makes it clear that both public services and the community at large both have a contribution to make together to enabling the people of South Ayrshire to *‘start well, live well and age well’*.
- 4.7 The Wellbeing Pledge cannot be delivered alone and the HSCP are working with partners to develop what the implementation of the Pledge must look like. To build on this, we have begun work on our community engagement strategy and are working with VASA around how community buy-in and ownership of the Pledge can be progressed.
- 4.8 Importantly, the HSCP will be leading a session of the South Ayrshire Community Planning Board (expanded membership) on 29<sup>th</sup> April. At that session we will be presenting the Strategic Plan and the Wellbeing Pledge and exploring our community planning partners how the Pledge can be progressed together. It is proposed that we address two simple questions:
- what can the HSCP do more of to contribute to the community planning outcomes (and the objectives of our partner organisations); and
  - what can other community planning partner organisations do to support the Wellbeing Pledge and improve wellbeing within South Ayrshire.
- 4.9 The SPAG may wish to consider and propose further ways to embed the Wellbeing Pledge and inform the discussion with the Community Planning Partnership on 29<sup>th</sup> April.

#### Performance measures

- 4.10 The Strategic Plan sets out a range of performance measures that will help us measure success against the strategic objectives however we are aware that many of these are imperfect proxies for outcomes and the impact public services are really able to have on people’s lives within South Ayrshire. With this in mind the Plan makes a commitment to developing a strategic performance framework for the HSCP based on our strategic objectives.
- 4.11 Further updates on this work will be brought to the SPAG but members should not think that this work is progressing and that the three Ayrshire HSCPs are exploring this together (with input from Healthcare Improvement Scotland). Reflections from SPAG members would be welcome on how the HSCP can

build on current measures (most of which are determined nationally and are quantitative in nature) to develop that meaningful framework.

#### Investing in community-based initiatives

4.12 To deliver on the ambitions of the Strategic Plan in relation to investing in preventative activity, shifting the balance of care and enhancing communities' ability to support themselves and one another, the HSCP is working with partners to explore areas for early investment. A verbal update on this will be given at the SPAG meeting on 20<sup>th</sup> April.

#### **Partnership agreement with the third sector (VASA)**

4.13 In addition to considering the 'next steps' above, the SPAG are invited to consider a proposed partnership agreement between the third sector, represented by Voluntary Action South Ayrshire (VASA) and the HSCP. This would offer a statement of intent by the HSCP to fully and meaningfully involve the third sector as a key partner in the delivery of our Strategic Plan.

4.14 It is hoped that this agreement contributes to the positive growing relationship between South Ayrshire HSCP and the Third Sector in South Ayrshire and displays a shared vision and clear ways of working that will further strengthen the partnership, demonstrating collaborative, co-produced and joined up working; supporting communities together.

4.15 It also recognises and validates the Scottish Government mandated role of the Third Sector Interface (VASA) and the national commitment to including the Third Sector in the Integrated Joint Board (IJB) Strategic Planning. It sets out a structure for joint working, bringing localism within communities, embedding the power of partnership working for the benefit of South Ayrshire's people.

4.16 The SPAG may wish to discuss, in particular, the separate but equally valuable relationship between the HSCP and independent sector providers of care who are represented by Scottish Care. Locally, we enjoy a strong relationship with Scottish Care and we have engaged with them around how their members also fit into and will benefit from this agreement.

4.17 The draft agreement can be found at Appendix 2 and the SPAG are invited to endorse and consider any changes that may be incorporated before it is agreed by the IJB.

#### **REPORT AUTHOR AND PERSON TO CONTACT**

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#### **BACKGROUND PAPERS**

[IJB Strategic Plan cover report \(24<sup>th</sup> March\)](#)