

WELLBEING SURVEY CONSULTATION METHODS AND COMMUNICATIONS CHANNELS

Stakeholder	Communication Channels	Purpose	Timescales
The Public	<ul style="list-style-type: none"> ➤ Face to face / Online (public meetings, workshops, presentations) ➤ Involving People Network ➤ Media release ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ HSCP and Partner Newsletters, Leaflets Posters and Videos ➤ Electronic Survey (consultation website) 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey.	25 th March – 17 th June 2022
Patients, Service Users and Carers	<ul style="list-style-type: none"> ➤ Face to face / Online (Locality Planning Groups, public meetings, workshops, presentations) ➤ Involving People Network / South Ayrshire 1000 ➤ Media release ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ HSCP and Partner Newsletters, Leaflets Posters and Videos ➤ Electronic Survey (consultation website) 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey.	25 th March – 17 th June 2022
Locality Planning Partnerships	<ul style="list-style-type: none"> ➤ Face to face / Online (Locality Planning Partnership meetings, presentations) ➤ HSCP and Partner Newsletters, Videos 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging members to share the survey as widely as possible.	25 th March – 17 th June 2022
Internal Groups Community Planning Partners	<ul style="list-style-type: none"> ➤ Face to face / Online (HSCP rep update at meetings, workshops, presentations) ➤ HSCP, Council NHS and Partner websites and social media platforms 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well	25 th March – 17 th June 2022

	<ul style="list-style-type: none"> ➤ HSCP and Partner Newsletters, Videos ➤ Electronic Survey (consultation website) ➤ Communities Reference Group 	as encouraging partners to share the survey as widely as possible.	
Third and Independent Sector Organisations and Independent Contractors	<ul style="list-style-type: none"> ➤ Face to face / Online (Locality Planning Partnership meetings, public meetings, workshops, presentations) ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ HSCP and Service-specific Newsletters and Websites (including VASA Newsletter & SA Lifeline Website) ➤ Electronic Survey (consultation website) ➤ Providers Newsletter ➤ Providers Forum ➤ Targeted email / briefings 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging organisations to share the survey as widely as possible.	25 th March – 17 th June 2022
Seldom Heard Groups	<ul style="list-style-type: none"> ➤ Face to face / Online (bespoke presentations / facilitated sessions) ➤ VASA supporting people who may not feel comfortable accessing an online consultation ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ Targeted email / briefings ➤ Electronic Survey (consultation website) ➤ HSCP and Partner Newsletters, Leaflets, Posters and Video ➤ Use existing networks e.g., Ayrshire Equality Partnership 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey particularly amongst groups who have been historically less involved.	25 th March – 17 th June 2022
Staff Working within South Ayrshire HSCP	<ul style="list-style-type: none"> ➤ Face to face / Online (engagement events, team meeting updates) ➤ All staff email ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ The Core (Intranet) ➤ Targeted email ➤ Electronic Survey (consultation website) 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging staff to share the survey as widely as possible.	25 th March – 17 th June 2022

	<ul style="list-style-type: none"> ➤ HSCP and Staff Newsletters, Leaflets, Posters and Video 		
Other Staff of South Ayrshire Council and NHS Ayrshire and Arran	<ul style="list-style-type: none"> ➤ Face to face / Online (engagement events) ➤ All staff email ➤ Chief Exec Blog ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ NHS AthenA (Intranet) ➤ Electronic Survey (consultation website) ➤ HSCP and Staff Newsletters, Leaflets, Posters and Video 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging staff to share the survey as widely as possible.	25 th March – 17 th June 2022
Other Council Elected Members and Health Board members	<ul style="list-style-type: none"> ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ Electronic Survey (consultation website) ➤ HSCP, Council and NHS Newsletters, Leaflets, Posters and Video ➤ Elected Members Briefing 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging members to share the survey as widely as possible.	25 th March – 17 th June 2022
Service Providers	<ul style="list-style-type: none"> ➤ Face to face / Online (bespoke presentations / facilitated sessions) ➤ HSCP, Council NHS and Partner websites and social media platforms ➤ GP Stakeholder Group meetings ➤ Pharmacy Stakeholder Group ➤ Targeted email ➤ Electronic Survey (consultation website) ➤ HSCP Newsletter, Leaflets and Posters 	Provide opportunities for stakeholders to give views on and respond to the Wellbeing Survey as well as encouraging members to share the survey as widely as possible.	25 th March – 17 th June 2022