

---

## Minute of Strategic Planning Advisory Group

---

**Date:** Tuesday 21<sup>st</sup> June 2022

---

**Time:** 2pm

**Place:** Via MS Teams

---

### Present

Lee Lyons, Chairperson

Tim Eltringham, Chief Officer & Director of Health and Social Care

Mark Inglis, Head of Children's Health, Care & Justice Services

Glenda Hanna, Independent Sector Representative Member

Danielle Rae, HSCP Planning & Performance Coordinator

Rebecca Hunter, HSCP Planning & Performance Officer

Stephanie Cox, Planning & Performance Officer

Lisa Duncan, Chief Finance Officer

Kevin Anderson, Service Lead – Policy, Performance and Community Planning

Phil White, Partnership Facilitator

Lesley Reid, Health Improvement Lead (NHS)

Marie Oliver, VASA

Billy Cooper, SAC Staff Side Representative Member

Kirsty Pyper, Planning & Performance Officer

Robert Pyper, Academic Advisor

Sheila Tyeson, HSCP Planning & Performance Team Leader

Katrina McFarlane, Engagement Officer, Healthcare Improvement Scotland

Simon Farrell, GP Stakeholder Lead

Graham Saunders, Programme Manager

James Andrew, Co-ordinator (OD, Change & Improvement)

John Simpson

Kevin Lammie

Gordon Walker, Representative for Carers

Jodie Hutton, Administrative Assistant (Minute Taker)

**L Lyon in the Chair.**

### Apologies for Absence

Apologies for absence were received on behalf of Rosemary Robertson, Elaine Hill, Elaine McClure and Derek Frew. Ch Insp Kevin Lammie will represent on behalf of Derek Frew, Graham Saunders will represent on behalf of Alison Craig and Christine Tod will represent on behalf of Elaine McClure.

### Declarations of Interest

There were no declarations of interest to be noted.

### Minute of Previous Meeting

The minute of the meeting held on 26<sup>th</sup> April were approved by the Group.

### Action Note from Previous Meeting

S Tyeson advised there had been email communication in relation to public involvement, noting this action was still to be progressed as soon as possible.

S Tyeson noted the next action for P White was in relation to locality planning partnership updates which would be discussed today in a paper.

### Locality Planning Partnership Update

P White shared a presentation on screen with the group, advising this would update the group on the Locality Planning Partnership and outline key points so far.

We've established the group to develop strength and locality partnerships within the context of community planning. The group includes a wide range of staff from HSCP, Community Planning Partnership, Thriving Communities, VASA and existing locality chairs.

A purpose statement and timeline had been established, noting the group were working towards full relaunch for October 2022.

Research had been carried out looking at other places in Scotland to find if there places learning could be taken from however it was found that in some places, some elements were quite good however in other aspects South Ayrshire were more developed. P White stated the group would be looking at Dundee at the next meeting to review their practises.

P White stated there was a presentation from Our Shaping Places linked to the Wellbeing work in which Ayr is a pilot area for, which detailed concerning statistics regarding the metrics of Whitletts Road Corridor and other close sub-localities. P White stated these statistics were startling and very challenging in terms of health

outcomes. It was noted there was concentration on Wallacetown however as it had come to light that these other areas in Ayr were worse than Wallacetown, consideration was being given to have inner Ayr as a concentrated locality. It was understood that there would be a formal process to undergo if the locality was agreed and approval should be sought from Community Planning Partnership and the Integrated Joint Board.

Work had been carried out on Place Planning which was led by Jamie Tait's team with support for Phil's team.

P White also noted consideration also has been given to equality and inequality issues.

P White advised he had presented to the Community Planning Executive and been doing a lot of work on parallel work in relation to wellbeing teams and networks, which involved bringing people together from different teams and services to find if we can work better together at a locality level.

In terms of timeline, the team are on track for the October deadline and the next piece of work would be developing a written proposal using the findings and learning so far.

Phil clarified for the chair that the metrics in the Whitletts Corridor area referred to included large numbers of coronary heart disease and respiratory issues. Phil explained the whole profile included the demographics of poverty, decay housing, hospital admissions, drugs and alcohol issues, safety issues, crime and very high level of health and medical issues.

John Simpson agreed that the biggest of the 6 areas causing problem is the Ayr / North Ayr and South types of LPP. John stated overall the chairs were welcoming towards organisations that are forward facing to the community which are going to be harmonised into their efforts.

John furtherly advised one of the highlights produced was ensuring the volume of the local community's shapes the wellbeing services and support in South Ayrshire.

John expressed the organisation represents the communities and should be done so using an independent voice.

Katrina McFarlane stated she was keen to highlight the support Healthcare Improvement Scotland can offer and suggested having a conversation out with the meeting to discuss what support can be provided to aid the issues around locality planning.

John stated in the last 6-8 weeks there had been a breakthrough with the Community Link Practitioner in the Prestwick surgeries. John stated we've been

able to help and provide services didn't know existed as well as get LPPs back to what they were designed to do. Furthermore, the new meeting centre opened in Prestwick was now being used by the Community Link Practitioner.

P White advised the team are looking at joint engagement strategy under community planning. Furthermore, it was noted that the roles of these services should be better described to the public.

### Ayrshire Growth Deal – Presentation

Graham Saunders shared the presentation with the meeting on behalf of Alison Craig, Strategic Manager who could not attend today's meeting. G Saunders gave a quick summary on the Ayrshire Growth Deal and detailed the focus of the project in the South Ayrshire area.

G Saunders advised the AGD was signed in November 2020 and is part of national investment policy and action via UK and Scottish government.

The amount of money proposed for investment is £251.5m and is to be used over 10 years. It was noted £103m was granted from the UK government, £103m from the Scottish government and £45.5m from the 3 Ayrshire Councils. Additional private investment of £15m was also granted in relation to Halo programme in Kilmarnock making the total investment £266.5m.

It was noted the funding was split into 5 key themes:

- Aerospace and Space (£80m)
- Economic infrastructure (£69.5m)
- Energy, circular, economy and environment projects (£53m)
- Tourism (£23.5m)
- Communities (£25.5m)

The objective is to generate £300m additional private sector investments as leverage with the public sector funding as well as supporting 7k jobs across the 3 Ayrshire localities.

The core key theme of all projects and deal is the principal of inclusive growth which is about increasing productivity, reducing inequality, and matching business and employment opportunities in a more effective way.

G Saunders advised what has been delivered so far in the project and what parts of the projects are currently underway.

The challenges of the AGD were noted –

- Covid-19

- Evolving landscape

The opportunities of the AGD were noted –

- Enhanced profile – key aim to attract business and investment to the region
- Strengthened and deepened regional working across sectors
- Key role in the net zero agenda
- Strategic Added Value
- Catalyst for national / international funding
- Lead the way and drive the Community Wealth Building agenda

G Saunders gave an overview on the 4 South Ayrshire projects as well as the pan-Ayrshire project.

It was noted the majority of the South Ayrshire projects were covered under the program of aerospace and space. G Saunders explained to the meeting the definition of a 'Spaceport' and detailed the significance of building a premier space cluster in the region.

G Saunders noted the 'Spaceport' Horizontal Launch Facility would allow the launching of satellites into the atmosphere.

The proposition for the Spaceport project to be based in Prestwick was determined due to the long history of aviation and aerospace at Prestwick and due to the fact there are already 4,000 people employed within the industry in the area. It was noted the project would create economic growth as well as support the area into becoming an established centre of excellence.

G Saunders presented a video on the Horizontal Launch Facility in Prestwick to the meeting to give further information on what this would entail.

G Saunders gave detail on The Aerospace and Space Technology Application Centre (ASTAC) – the principal behind this project is to join together the university research with innovation and business to therefore have an application where new ideas can be applied successfully and support further generations of aerospace and space developments.

The final project introduced was relating to data centres and digital connectivity. G Saunders gave detail on this and advised this project would be led by South Ayrshire and would be Pan-Ayrshire.

G Saunders gave a summary of the timeline of the Ayrshire Growth Deal and concluded his presentation.

P White enquired how the two worlds of Health and Care and the Ayrshire Growth Deal integrate.

G Saunders answered that one of the ways in which the two factors integrate is through the digital project which was not just about supporting businesses but also supports Organisations which hold data and need to manage data. G Saunders stated through the developed data centres and improved connectivity we're hoping to support health authorities.

In terms of skills element, there is the Ayrshire skills investment fund which is one of the pan-Ayrshire projects which looks at various ways to support those who are unemployed and help them gaining employment as well as those who are employed however there are issues regarding the retention of the job.

G Saunders advised the Ayrshire Skills Investment plan was recently approved at the joint committee and suggested someone from Scottish Development Skills Agency to come along to discuss that particular plan.

In terms of care element, G Saunders stated the Community Wealth Building and Working for Healthier Economy which are about the welfare of people and not just the numerical figure of jobs created. G Saunders advised he could introduce P White to the project leads of the teams to see what opportunities exist.

M Oliver asked G Saunders what mechanism was in place for the Community Benefit Tracker and how can the third sector be assured it would benefit from Community Benefits from all the investments.

G Saunders advised M Oliver that the Community Benefit Tracker had been initially developed in order to capture the community benefits and there is also the Benefit Realisation Plan which measures outputs, outcomes and impacts which was not set out to purely measure metrics but it also capture the benefits which can be achieved. G Saunders offered to share the latest copy of the Benefit Realisation Plan to give a sense of the subject matters and what has been delivered.

In terms of third sector engagement, regarding Community Wealth Building project and Working for the Healthier Economy, they very much are engaged and as well can be linked in with project leads.

### Older People's Events and Engagement Panel

M Oliver gave a brief update on the Older People's Events and Engagement Panel noting particularly in South Ayrshire the aim is to keep people active and independent for as long as possible so that when these people do need services the correct ones available to them.

It was noted there was an event for older people in Ayr Town Hall in which 30-35 people attended. M Oliver stated the event entailed the Scottish Government discussing their strategy for older people as it has been agreed the HSCP will be formulating a strategy for older people going forward.

In order to ensure the needs of older people are met, there is now an Age and Active Champion's Board. M Oliver stated the aim of this Champion's Board was to gather a group of older people who would be able to help Billy and Phil move forward with their strategy as well as encourage other older people to go out and remain independent and active to keep them fit and healthy.

T Eltringham thanked VASA for picking up this piece of work.

M Oliver gave a few more updates –

- Girvan meeting was cancelled due to lack of numbers
- VASA have put an application in to be a part of the Scottish Older People's Assembly

J Simpson asked M Oliver if there was an opportunity to schedule a meeting in the Prestwick area.

G Hannah queried where the HSCP is at with the drafting of the Older People's strategy.

P White advised what the HSCP were planning to do was based on the Scottish Government Older People's plan. P White advised there were 4 facets of this–

- Healthy aging - infrastructure, places/spaces, transport, structures etc
- Preventative activity – links to leisure, healthy and active lifestyle
- Integrated care
- Urgent and unscheduled care

P White stated we can only carry out elements of this within a community planning context and highlighted we are keen to develop an Aging Well strategy which would sit within Community Planning. Furthermore, there would be other factors which other partners will take a lead on.

### Strategic Needs Assessment and Locality Profiles

D Rae advised she would be presenting on this item in K Kerr's absence. It was noted the Strategic Needs Assessment and Locality Profiles were brought to SPAG for everyone to view the updated information. It was noted these were prepared by Public Health Scotland and the Planning and Performance Team. It was understood the Needs Assessment highlights the overall performance information in different

themes in terms of demographics, general health, lifestyle and risk factors, hospital and community care and children and young people. Furthermore, the locality profiles highlight the difference between the locality areas.

D Rae advised the data in the Needs Assessment was used significantly when the Planning and Performance team are preparing for the new strategic plan.

Furthermore, Locality Profiles have been utilised to determine local priorities in the Locality Planning Partnership.

D Rae detailed the key themes of the Strategic Needs Assessment and Locality Profiles.

### Workforce Plan

J Andrew gave a brief overview of the Workforce plan as well as brief examples of what is included in the plan. The position is we need to submit our 3-year workforce plan to the Scottish government by 31<sup>st</sup> July 2022. It was noted the paper contained in the agenda for this was guidance was from the Scottish Government, J Andrew noted it the information in it was very prescriptive therefore there was a clear view of what is required.

J Andrew advised the completed report will be sent to the Scottish Government and then when we publish our workforce plan, the key themes and elements would be taken and formatted into a document to be published on the website.

### Strategic Advocacy Plan

D Rae advised this paper was brought to the group today to seek group approval to agree to provide oversight and strategic direction to a new strategic advocacy plan for South Ayrshire

In addition, D Rae also asked for the SPAG to be the group in which progress updates can be brought to until this was approved at the Integrated Joint Board towards the end of the year.

D Rae stated there is a duty to develop a Strategic Advocacy Plan which applies to both children and adults and this would be developed with the guidance of the mental welfare's commissioning report of 2018. It was noted this seeks to enhance and strengthen advocacy support that is already provided in South Ayrshire.

It was established that there are 3 advocacy services funded in the area which are Circles, Barnardo's Hear 4 U and Who Cares Scotland.

There was work done to progress on Strategic Advocacy Plan prior to the COVID-19 pandemic however this work came to an end due to other priorities at the start of



the pandemic. D Rae stated this meant there was a lot of good information already at hand to utilise for this however the information did need updated, and it was important that the team went out to reengage and consult.

D Rae stated a steering group should be established to support the development of the final draft strategy and continue that engagement with the local community. While the strategy will be based on the needs of the local community, it will also be in line with the guidance from the mental welfare's commissioning and Scottish Government report on independent advocacy.

### Items for Noting

The following minutes for noting were approved by the Group:

- *Performance and Audit Committee*
- *GP Locality Forum Minutes*

### Any other business

With no further business to be discussed, L Lyon thanked everyone for their attendance and brought the meeting to a close.

### Date of Next Meeting

Tuesday 30<sup>th</sup> August 2022, via MS Teams