

MICRO ENTERPRISE PILOT PROJECT – EVALUATION - UPDATE MAY 2023

MICRO ENTERPRISE MEASURES	Quantitative data	
Quantitative data reporting measures	Review May	Mid review 6mths
MEASURES for project set up		
Number of umbrella/ key organisations/ contacted/consulted with to raise awareness of the initiative.	600+ 4 partnership referral pathways created with SW/DWP/SAC/VASA	200+
Number of potential providers attending awareness raising sessions	28	15
Directory established and up and running	Live – 6 providers on	Live - 1 st provider
Monitoring and evaluation criteria implemented	On track	On track
Regular reporting to Micro Enterprise steering group	6- and 9-month reviews completed	On track
Final evaluation report compiled and presented	Due June 2023	
Qualitative measurement: Case studies to show how the project has supported people to age well whilst staying at home longer in line with the strategic plan	<i>See Case studies/impacts below</i>	
MEASURES for Micro Enterprise		
Number of potential providers referred to GrowBiz	19	10 out of 15 initial enquiries
Numbers of sole traders/social enterprises supported and on way to being set up	9	6
Numbers of sole traders/social Enterprise's established and delivering services	6	1
Sole traders/social Enterprise's Network established to share information that informs practice and meets need	Peer Forum Network operational	In progress
Number of local business mentors and support from across South Ayrshire that complements GrowBiz resource.	GrowBiz follow up with Business Gateway	Development session held with Business Gateway/CWB/SAC
Number of training sessions and bespoke support delivered	60 plus sessions	13
Support Fund established	Delivered	Delivered
Numbers accessing support fund	4	1
Numbers of providers reporting effectiveness of network in meeting need of recipient and supporting their work	100%	
Qualitative measurement: Case studies to show how micro enterprise support has supported people to age well whilst staying at home longer in line with the strategic plan	<i>See case studies/impacts below</i>	
MEASURES for Service Users		
Numbers of referrals (self-referral, SW or from other sources) *see expression of need below.	55 expressions of need. 46 referrals	3
Numbers of recipients contacted and supported	22	In progress

Numbers of recipients satisfied with micro enterprise support (<i>*see impact statements below</i>)	22	In progress
Number of identified gaps met and/or changes implemented to meet need	7 Personal care requests from SW	ongoing
Qualitative measurement: Case studies to show how the project has supported people to age well whilst staying at home longer in line with the strategic plan	<i>See case studies/impacts below</i>	In progress
SDS info /Option 1/2 usage	1	Ongoing